



Online Language Learning Market Segmentation, Parameters and Prospects 2016 to 2021 Market Research Report

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Online language learning consists of digital content and solutions that facilitate the learning of languages through ICT tools and platforms, such as mobile apps, e-Books, games, videos, audio clips, digital software, learning lab equipment, and online tutoring. These tools and avenues are interactive, allow real-time feedback, and enhance learning processes as they involve different formats to impart information. Among the languages spoken globally, English has emerged as the most preferred language to learn followed by Mandarin Chinese.

Technavio's analysts forecast the global online language learning market to grow at a CAGR of 10.9% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global online language learning market for 2016-2020. To calculate the market size, it considers the revenue generated through the sales of online language learning products and services. The market scope excludes revenue generated through free sources of services and products.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Online Language Learning Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Linguatronics
- Pearson ELT
- Sanako
- SANS

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Other prominent vendors

- Edusoft
- Houghton Mifflin Harcourt
- Mcmillan Education
- McGraw-Hill Education
- Onwards Learning
- OKpanda
- Oxford University Press
- Rosetta Stone
- Sanoma
- Voxy

Market driver

- Demand from corporate sector
- For a full, detailed list, view our report

Market challenge

- Threat from MOOCs
- For a full, detailed list, view our report

Market trend

- Deployment of language cloud services
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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