

Optimizing Business Outcomes with Unified Utility Management - Voices In America with James Earl Jones

Educational Documentary Reveals the Cost Savings and Reinvestment Opportunities of an Active Budgetary Approach to Utilities

SEATTLE, WA, UNITED STATES, July 17, 2016 /EINPresswire.com/ -- MIAMI, FL, July 17, 2016 /24-7PressRelease/ -- An upcoming "Voices in America" segment reveals a viable new approach to business resilience and competitive advantage. In this short documentary Distributed Energy Management (DEM) explains how their unified budgetary approach for managing and treating utilities as critical assets supports key business goals. Several company executive interviews highlight the cost savings and opportunities they are achieving from reinvestment of previously wasted utility spending. Additionally, they stress the fact that a business cannot run without energy, thus utilities should be



seen as a valued resource to be actively managed, not just a default overhead expense.

This segment will be presented by the program's host, renowned film star James Earl Jones, famous for his roles and as the voice of characters such as Darth Vader in Star Wars. "Voices in America" is a television program that is offered to Public Television Stations all over the country. Each segment of the program is a documentary that focuses on an important issue regarding topics such as business, the environment, health, education, architecture, agriculture, and more. Segments include guests who are authorities in their fields. The programs has no relation or affiliation to PBS or APT. To learn more visit the show's website.

“

A business cannot run without energy, thus utilities should be seen as a valued resource to be actively managed, not just a default overhead expense.

Distributed Energy Management

Distributed Energy Management, based in Seattle, WA, acts as a "Chief Utility Officer" for hire to commercial, government and not-for-profit organizations. As most companies

overspend on utilities by 30% or more, their budget-focused approach unifies operational and capital utility expenses into one clear budget. This delivers the control to initiate efficiency and waste reduction measures, improving business cash flow and competitive advantage aligned with business goals. Jimmy Jia, CEO and founder, is a thought leader and frequent speaker who recently co-authored Driven by Demand: How Energy Gets Its Power, Cambridge Press. Contact: inquiries@de-mgmt.com | <http://www.de-mgmt.com>

#

Distributed Energy Management
email us here
Jimmy Jia
206.462.0331

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.