



# ELT Industry Europe Segments Based on Geography, Key Vendors, Driver, Market Challenge, Industry Trend 2020

*Latest News on ELT Industry Europe Research Report 2016*

PUNE, INDIA, July 20, 2016 /EINPresswire.com/ -- Wiseguyreports.Com Adds “[ELT](#) Market - Europe Industry Analysis, Size, Share, Growth, Trends and Forecast 2016 – 2020” To Its Research Database. Analysts forecast the ELT market in Europe to grow at a CAGR of 12.06% during the period 2016-2020.

## Summary

### ELT Industry

ELT programs are gaining momentum because of globalization, urbanization, and the desire for better education and employment opportunities. Most of the ELT providers employ traditional classroom teaching methods. English language has become a medium of communication between students and organizations. People also pursue ELT programs to prepare for various tests, for personal development, and to enhance business-related skills. This has prompted many students to opt for an English language course as a part of their education, thereby contributing to the growth of the market.

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The rate of enrollment in English language courses is high among non-native speakers who are migrating to countries where English is the native language. The migration mandates them to take tests such as TOEFL and IELTS, which analyze proficiency in English. Many businesses are also providing English courses as a part of their corporate training program. Hence, ELT has gained equal prominence in both the education and corporate sectors.

#### Covered in this report

The report covers the present scenario and the growth prospects of the ELT market in Europe for 2016-2020. To calculate the market size, considers the revenue generated from the total consumption of ELT in Europe. The report does not include revenue generated from the aftermarket service of the product.

The market is divided into the following segments based on countries:

- France
- Germany

ELT Market in Europe 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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## [in-europe-2016-2020](#)

### Key vendors

- Berlitz
- Linguagrama
- Linguaphone
- Pearson ELT

### Other prominent vendors

- Education First
- Inlingua
- LearnCube
- Rosetta Stone
- Sanako
- SANS
- Transparent Language
- Fluenz

### Market driver

- Resilient demand for English language at regional level
- For a full, detailed list, view our report

### Market challenge

- Intense competition from open sources
- For a full, detailed list, view our report

### Industry trend

- Increased implementation of language cloud services
- For a full, detailed list, view our report

### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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