

Global Online Childrens Apparel Industry Analysis and Forecast to 2020

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PUNE, INDIA, July 20, 2016 /EINPresswire.com/ -- Wiseguyreports.Com Adds "[Online Childrens Apparel](#) Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2016 – 2020" To Its Research Database Analysts forecast the global online childrens apparel market to grow at a CAGR of 8.76% during the period 2016-2020.

Summary

Online Childrens Apparel Industry

Children's wear refers to clothing for children aged zero months to 14 years. It includes apparel such as outerwear, undergarments, sleepwear, socks, and tights designed for children. Infant wear includes clothing for those aged up to 12 months; toddler wear refers to clothing made for children aged between one to three years; and kids' wear is made for children aged between three years and 10 years.

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Covered in this report

The report covers the present scenario and the growth prospects of the global online childrens apparel market for 2016-2020. To calculate the market size, the report takes into account revenue generated from the online retail sales of children's apparel.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- Middle East and Africa (MEA)

Global Online Childrens Apparel Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key

vendors operating in this market.

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Key vendors

- Alibaba
- Amazon
- JD.com
- Wal-Mart

Other prominent vendors

- American Apparel
- Benetton
- Balabala
- Carter's
- Cotton On
- Diesel
- Disney
- Dolce&Gabbana
- DKNY
- eBay
- GAP
- Giordano International
- Kering
- Levi Strauss
- Mothercare
- Ralph Lauren
- The Children's Place
- tinycottons
- VF
- Wovenplay

Market driver

- Shorter product life cycle
- For a full, detailed list, view our report

Market challenge

- Threat from counterfeit products
- For a full, detailed list, view our report

Market trend

- Demand for luxury children's wear in developed economies

- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Some points from list of table:

Exhibit 01: Product offerings

Exhibit 02: Share of children aged 0-14 years in global population 2010-2014

Exhibit 03: Global GDP per capita (\$)

Exhibit 04: Average per capita annual online spending of top 10 countries 2015 (\$)

Exhibit 05: Global internet penetration 2015

Exhibit 06: Global children's apparel market (\$ billions)

Exhibit 07: Global online children apparel market 2015-2020 (\$ billions)

Exhibit 08: Segmentation of global online children's apparel market by age group 2015 (% of revenue)

Exhibit 09: Global children's apparel market by distribution channel 2015

Exhibit 10: Five forces analysis

Exhibit 11: Global online children's apparel market by geography 2015 and 2020

Exhibit 12: Online children's apparel market in Americas 2015-2020 (\$ billions)

Exhibit 13: Online children's apparel market in APAC 2015-2020 (\$ billions)

Exhibit 14: Online children's apparel market in Europe 2015-2020 (\$ billions)

Exhibit 15: Online children's apparel market in MEA 2015-2020 (\$ billions)

Exhibit 16: US: GDP per capita (\$)

Exhibit 17: US: Share of children aged 0-14 years in total population

Exhibit 18: US: Internet users per 100 people

Exhibit 19: China: GDP per capita (\$)

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