

Global Brandy Market 2016 Analysis and Forecast to 2020

Global Brandy Market 2016 Share, Trend, Segmentation and Forecast to 2020

PUNE, INDIA, July 20, 2016 /EINPresswire.com/ -- About [Brandy](#)

Brandy is a part of the larger spirits market that comprises other beverages like whiskey, vodka, and rum. The global brandy market is estimated to grow steadily during the forecast period, though relatively slower than other spirits such as vodka and whiskey.

Research analysts forecast the global brandy market to grow at a CAGR of 1.15% during the period 2016-2020.

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Covered in this report

The report covers the present scenario and the growth prospects of the global brandy market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of brandy, cognac, and Armagnac.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

Technavio's report, Global Brandy Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key

vendors operating in this market.

Key vendors

- Alliance Global Group
- Diageo
- Gruppo Campari
- LVMH
- Radico Khaitan

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Other prominent vendors

- Allied Blenders & Distillers
- Amrut Distilleries
- Beam Suntory
- Heaven Hill
- Herberstones
- Herman Jansen
- Highwood Distilleries
- Jinro
- Shiva Distilleries
- Tilaknagar industries
- United Breweries

Market driver

- Demand for premium drinks
- For a full, detailed list, view our report

Market challenge

- Competition from other spirits
- For a full, detailed list, view our report

Market trend

- Consumption shift to brandy
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?

- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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