

Industrial Barcode Scanner Market to Grow at a 6.13% CAGR Forecast to 2020

*Global Industrial Barcode Scanner Market 2016
Analysis and Forecast to 2020*

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About Industrial Barcode Scanners

Data capture is the practice of identifying and extracting data for further use. Data capture devices such as barcode scanners or readers and magnetic stripe readers or RFID technology are used to automate data collection. These devices do not require any manual typing or key punching for data collection.

Barcode scanning is one of the most highly used automatic data capture (ADC) technologies in the market. The original forms of barcodes are known as 1D barcodes. In 1D barcodes, data is represented in the form of parallel lines of varying widths and spaces between them. These have evolved into dots, rectangles, hexagons, and other geometric patterns in two dimensions and are known as 2D barcodes. These barcodes are attached to objects to accurately retrieve data. Barcode scanners are used to retrieve data from barcodes. This report focuses on barcode scanners that are used for the industrial sector, including the manufacturing sector.

Research analysts forecast the global [industrial barcode scanner](#) market to grow at a CAGR of 6.13% during the period 2016-2020.

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Covered in this report

The report covers the present scenario and the growth prospects of the global industrial barcode scanner market for 2016-2020. To calculate the market size, the report considers total shipments



of industrial barcode scanners (including rugged and wearable barcode scanners) for the industrial sector (manufacturing). The industrial barcode scanners considered in the report are 2D imagers, linear imagers, and laser scanners.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global industrial barcode scanner Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Honeywell International
- Zebra Technologies
- Datalogic

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Other prominent vendors

- Aceeca
- Advantech
- Bluebird
- CIPHERLAB
- DENSO
- Eurotech
- Fujitsu
- Generalscan
- Handheld Group
- Juniper Systems
- NCR
- Optican
- RIOTEC
- Shenzhen Unique Electronic International
- TouchStar Technologies
- ZEBEX Industries

Market driver

- Need for accuracy in data capture and storage

- For a full, detailed list, view our report

Market challenge

- Need for high capital investment
- For a full, detailed list, view our report

Market trend

- High growth potential in emerging markets
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

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