

Mobile VoIP 2016 Global Market Opportunities and Forecasts to 2021

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VoIP functions on broadband networks using packet switched telephone networks (PSTNs), unlike traditional calls on circuit switched networks. PSTNs are more efficient than legacy systems (circuited switched networks), and information can be routed in packets over optimized paths. Mobile VoIP allows IP calls over mobile networks (3G/LTE) or fixed networks, such as wireless hotspots, Wi-Fi, and worldwide interoperability for microwave access (WiMAX) networks. Mobile VoIP bypasses the originating mobile carrier's telephony network and allows inexpensive calls on mobiles through the Internet providers. It also offers low-cost international calls, and roaming calls, without the need for extensive infrastructures such as PCs and DSL modems. Therefore, it is a threat to traditional mobile voice revenues. Despite the many benefits of mVoIP, the disadvantages include poor speech quality and dropped calls due to latency or packet loss in the Internet service provider's network.

The analysts forecast the global mobile voice over internet protocol (VoIP) market to grow at a CAGR of 28.47% during the period 2016-2020.

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Covered in this report

The report covers the present scenario and the growth prospects of the global mobile voice over internet protocol (VoIP) market for 2016-2020. To calculate the market size, the report considers the following:

- The service revenue obtained from enterprise users
- The service revenue obtained from individual premium users
- The service revenue obtained from individual freemium users

The report, Global Mobile Voice Over Internet Protocol (VoIP) Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Big Ant
- Cisco Jabber
- HipChat
- IBM Lotus Sametime
- Facebook
- Kakao Talk
- Line
- Skype

- Viber
- Vonage
- WeChat

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Other prominent vendors

- 12VoIP
- FaceTime
- Fring
- Google Hangouts
- Grasshopper VoIP
- magiclack
- Mobiboo
- One Horizon
- PennyTel
- Phone.com
- RingCentral
- StarSSIP
- Talk360
- TATA Communications
- Tencent
- TheDigest.com
- T-Mobile VolP
- Truphone
- Tu Me
- VoIPVoIP
- Vopium
- Vyke
- Zadarma

Market driver

- Elevated price variation between voice and data services
- For a full, detailed list, view our report

Market challenge

- Unreliable QoS
- For a full, detailed list, view our report

Market trend

- Low total cost of ownership
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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