

Domain Realty Honored as Favorite and Best Real Estate Company in Southwest Florida

Though Domain Realty opened offices in Naples and Bonita Springs only one year ago, it is now recognized as leading real estate company in Southwest Florida.

NAPLES, FLORIDA, UNITED STATES, July 20, 2016 /EINPresswire.com/ -- Only a year has passed since Real Estate Broker Jerry Bodart launched [Domain Realty](#), yet last week, the firm remarkably achieved two outstanding honors in being designated as “Southwest Florida’s Favorite Residential Real Estate Company” as well as “Best in Bonita Springs.”

The double distinction follows votes submitted by readers of Naples Daily News (host of the 2016 SWFL Choice Awards) as well as readers of the News-Press (host of the 2016 Readers’ Choice Awards).

For more than a decade, readers of both daily newspapers have annually cast their respective votes recognizing excellence in products, performance and services in a wide-range of industry categories.

While some regard Domain Realty’s awarding as “Favorite” and “Best” as a major coup over larger, longer-established area enterprises, others assert it is validation Domain Realty’s unique business model is resonating with customers and real estate professionals alike.

As Jerry Bodart explains, “Only a year ago, we launched Domain Realty after

observing that far too many firms had lost focus on what really matters; that it isn’t about being the



Readers of Naples Daily News Distinguish Domain Realty as SWFL's Favorite Real Estate Office



During SWFL Choice Awards Reception, Domain Realty Agent Melinda Sullivan (honored as SWFL's Favorite Realtor) stands with Agent Odamis Houston and Domain Realty Broker Jerry Bodart

biggest company, all that really matters is offering the best service for customers.”

In an era when numerous brokerages have aimed for the amassing of agents as a means of maximizing profits, as opposed to focusing on the providing of service, Bodart ultimately resolved to follow another path.

Having spent years of managing real estate companies, Bodart resolved to create a company solely comprised by Realtors who were both professionally competent and fully committed to quality customer service.

“We only seek out those with expertise and eagerness to deliver outstanding service to our customers,” says Bodart.

“Let’s face it, this isn’t an industry for everyone and anyone, and just because you have a license doesn’t mean you’ll advance. To truly achieve success in real estate requires complete cognizance of

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These awards indicate our customers are happy and appreciative of our efforts on their behalf, they help demonstrate how devoted we are to serving our customers, and that’s all that really matters.

Jerry Bodart

the local real estate market as well as negotiation and communication skills, time, energy, patience and persistence, but above all, devoted willingness to do the necessary work that is in the best interest of your customer,” says Bodart. “Some may get excited about their sales numbers, but we get excited about satisfying or exceeding our customers’ expectations. Since day one, our sole focus has been on service, not sales.”

Yet make no mistake, Bodart’s emphasis on service hasn’t only been confined to customers. He has also worked to ensure Domain Realty is properly serving the agents who are affiliated with his firm.

Bodart routinely facilitates support in contract writing, industry workshops and professional mentorship in a manner that only someone with his 25 years of experience is capable of offering. Domain Realty has also advanced from investment in technology (particularly that supplied by the Estero-based real estate tech firm of [REfindly](#)). Domain Realty agents have not only harnessed the capabilities of REfindly’s dynamic Customer Relationship Management platform, they have established what can only be described as the most comprehensive network of property search portals deployed within any market of America.

Ironically, in resolving to be “the best” as opposed to “the biggest,” Domain Realty has also emerged as the fastest growing real estate firm in Southwest Florida. In just one year, the company has expanded to a team of more than 175 agents.

“I believe agents are realizing that we are as committed to helping them achieve success in their career as we are at helping our customers with the buying or selling of homes. While we’re constantly helping home buyers understand why Southwest Florida is such a great place to live, I also strive to



Though only a year has passed since the team at Domain Realty cut the ribbon to open new offices in Naples and Bonita Springs, today Domain Realty is recognized as the leading real estate company in Southwest Florida.

make sure my colleagues actually experience why this is such a great place to work,” asserts Bodart. “Just as I’ve been so fortunate to build a great team of professional Realtors that genuinely focus on fulfilling the needs of our customers, I want to make sure I’m fulfilling the needs of those who work with me.”

The Naples Daily News and News-Press recognition follows other recent honors bestowed on Domain Realty and its agents. In recent months, agents from Domain Realty have received national awards from the American Business Association as well as regional Chrysalis Award nominations from the Lee County Convention & Visitors Bureau, in both cases, honors involved excellence in marketing services and strategy. During the 2016 Choice Awards, Domain Agent Melinda Sullivan was also honored as Favorite Realtor in SWFL.

Amazingly, for all the emphasis on service, when it comes to sales figures, the numbers reveal another remarkable achievement of Domain Realty. Consider, out of the more than 1,300 real estate offices based in Southwest Florida, Domain Realty has risen among the top three for closed transactions in the markets of Bonita Springs and Estero. Data from SWFL Matrix MLS also positions Domain Realty among the top seven in all of SWFL, an area that includes Naples, Fort Myers and Cape Coral.

While gratified that Domain Realty is being recognized as a leader in its industry, Bodart says he is “especially honored” to be recognized by local readers of the Naples Daily News and News-Press.

“These awards, perhaps more than any other, indicate our customers are happy and appreciative of our efforts on their behalf,” says Bodart. “These awards help demonstrate how devoted we are to serving our customers, and frankly, that’s all that really matters.”

Wilson Carthage
News to Know
239-301-4301
email us here

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