



# Reed Huabo the 2nd Vape Expo China (Shenzhen)

*Reed Huabo Exhibitions, the organizer of Vape Expo China on Oct 20-23 in Shenzhen, China*

SHENZHEN, GUANGDONG, CHINA, July 21, 2016 /EINPresswire.com/ -- We are Reed Huabo Exhibitions, the organizer of Vape Expo China. We are the joint venture with Reed Exhibitions, the world's leading events organizer based in the UK.

We successfully organized our 1st Vape Expo China on October 20-23 2015 in Shenzhen, which attracted around 150 brands from China, the USA, the UK, France, Canada, Germany, Russia, Malaysia etc exhibiting at our expo. We also welcomed around 10,000 visitors from home and abroad. Here's our website: [vapexpo.en.reedhuabo.com](http://vapexpo.en.reedhuabo.com)

Our 2nd Vape Expo will be on Oct 20-23 2016 at Shenzhen Convention and Exhibition Center, the same dates and venue as last year.

We are proud to announce the companies that have joined us: Aspire, Sigelei, Kanger, VGOD, ATOM, BMI, Element Eliquid, JWell France, X2O Vapes, Asmodus, EU Eliquid, UK Ecig Store, Vaping Outlaws, LIQ London, Apollo, Volcano, Elevate USA, Fu(;k Jerry's, The Natives, BLV, SWCH, Organic Labs, MHYY, Vpark, Innevape, Henry Vapes, Vapor Age, Reka Malaysia, Fizzy Kola Malaysia, The Seventh Cloud, Arctic Dolphin, Athena, GreenVaper, SXX, Hotcig, Smokjoy, Zhuhai Hongtai, BK etc.

In order to enlarge the vapor market in China, educate the huge number of smokers about vaping, develop more buyers for our exhibitors and bring more benefits to them, before our October expo, we will have a national roadshow in 5 cities of China, taking our exhibitors to meet the local vape store owners, agents, distributors, and vapers in each city. We will visit almost 3,000 vape stores in China and invite them to visit our show in each city.

Here's the schedule:

Jun 25th: Shanghai (successfully held);

Jul 27th: Beijing;

Aug 27th: Shenyang;

Sept 24th: Wuhan;

Oct 20-23: Shenzhen.

We will have both B2B and B2C events in a big bar where we will welcome around 500 person.

Here's the agenda:

14:00-18:00: B2B Trade Show for our exhibitors. Every exhibitor has a counter to display the products, and have face to face communication and business negotiation with the vape store owners, agents, distributors, wholesalers etc.

18:00-22:00: B2C Vape Party for vapers and smokers who know little about vaping but interested in it. We will organize Cloud Competition and Vaping Tricks Show, with hot dance and DJ performing in the party.

Any exhibitor who reserves a 36sqm+ booth at our October Vape Expo can join this national event FREE of charge.

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