



Fleet Management Industry Research Methodology, Features, Customization Options and Market Trends 2016-2022

Latest News on Fleet Management Industry Global Research Report 2016

PUNE, INDIA, July 21, 2016 /EINPresswire.com/ -- Wiseguyreports.Com Adds "[Fleet Management Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2016 – 2022](#)" To Its Research Database.

Summary

Fleet Management Industry

Fleet management is a function, which enables enterprises track and maintain their vehicles in a cost effective, quick and accessible way. It helps businesses who depend greatly on transportation to lower or completely remove risks associated with reducing staff cost, enhancing efficiency and more. Vehicle management can include many functions such as vehicle tracking and diagnostics, financing, and driver management among others. The various benefits offered by fleet management include reduced fuel and overall running costs, enhanced safety, and optimized fleet operations, with real time fleet tracking and monitoring.

Numerous market drivers, restraints and opportunities have been responsible for shaping the future of the market. Advent and integration of IoT and ICT into industries such as automobiles, logistics, and transportation are favoring the market growth. Additionally, factors including proper compliance to government regulations by reducing CO2 emission & continuous tracking of driver behavior, vehicle tracking, real-time visibility, driver management and many more, have kept the market prospects high. However, restraints like less transparency and lesser integrity of information often hinder market growth. Logistics and transport sector is likely to create greater opportunities for fleet management market.

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The market is segmented into solutions, services, technologies, industries and geography. In terms of solutions, the market is segmented into asset management, operation management and driver management solutions. Key industries served by the fleet management market include transportation and logistics, government, retail, and construction. The study segments the market into technologies such as satellite GNSS and cellular system. Major regions served by the market are North America, Europe, Asia-Pacific, Latin America, Middle East and Africa (LAMEA).

Fleet management companies are now making their presence felt in new regions. Companies are collaborating to act upon climate pledge and save the environment. Product developers are constantly updating their products to provide real time solutions.

Some of prominent vendors include Freeway Fleet Systems, Oracle, Fleet Management, Motorola Solutions, Trimble, IBM Corporation, Qualcomm, CAT, JDA Software, Garmin Ltd. and others.

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KEY BENEFITS FOR STAKEHOLDERS

The study offers digs deep to bring to the table some hard to find facts about growth rate and market dynamics . The research takes a closer look at the present and new trends and factors influencing the market performance in different regions An exhaustive analysis on the market penetration and market diversification is provided in the report which will help to gauge the pulse of the market. SWOT analysis & investment feasibility analysis of new projects help in understanding the potentiality of key buyers & suppliers . The report offers strategic analysis of financial status of key market players, and highlights market share of key vendors . This study evaluates changing competitive landscape scenario in terms of value chain analysis and the dominant strategies adopted by key market players to strengthen their positions in the market . The data in the study is completely based on the recent news and policies, as the research analysis its impact on the market

FLEET MANAGEMENT MARKET SEGMENTS

Market By Industry

- Retail
- Construction
- Government
- Transportation and Logistics
- Others

Market By Solutions

- Driver Management Solution
- Operation Management Solution
- Asset Management Solution

Market By Technology (Connectivity)

- Satellite GNSS
- Cellular System

Market By Geography

- North America
- Europe
- Asia Pacific
- LAMEA

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