



At Digital Dealer 21 AutoLoop Celebrates Successful 2016 Integrations that Fully Completes its Sell Service Repeat Cycle

CLEARWATER, FLORIDA, UNITED STATES, July 25, 2016 /EINPresswire.com/ -- CLEARWATER, FL – July 25, 2016 – [AutoLoop, LLC](#), the leading provider of auto industry marketing and customer relationship management solutions that successfully drive the Sell, Service, Repeat cycle,



today announced that it will showcase this year's most exciting developments at [Digital Dealer 21 Conference & Expo](#) from August 8-10, 2016, at the MGM Grand Las Vegas Hotel & Casino in Nevada.

As a result of the company's recent landmark partnership with global technology provider Infomedia™, AutoLoop's unique Fixed Ops Suite is now the most comprehensive in the industry. Already delivering multiple leading service solutions—Book™, a 24/7 online customer scheduling system; SmartLane™, a robust, wireless check-in and walk-around tool; and Contact, with two-way SMS messaging—the Fixed Ops Suite now provides automatically updated VIN and OEM pricing data; instant parts availability and cost; exact-price quoting; and real-time RO status updates. Dealers can give immediate, accurate, all-inclusive quotes to customers who are scheduling online, over the phone, or checking in on the service drive.

In addition, the system alerts dealers to all possible profit opportunities in the customer service journey. AutoLoop's integration with Recall Masters earlier this year also takes that capability further: it now includes real-time recall lookup of vehicles during service appointment scheduling, as well as during the vehicle check-in and inspection process.

"With our recent product developments and integrations, we can offer dealers a totally streamlined service process from scheduling and check-in all the way through inspection, status-check, payment and delivery," said AutoLoop Chief Product Officer Matt Rodeghero. "Our Fixed Ops Suite provides a complete end-to-end platform that simplifies and expedites every single step of the service journey, a capability that's absolutely unique to AutoLoop."

The company's innovative service solution has also been recognized by GM, which added AutoLoop Book to its exclusive list of approved scheduling tools in 2016. Dealers are now authorized to use all the advanced features of Book's Online Customer Appointment Scheduler on their GM Digital Marketing websites.

AutoLoop's strategic advancements this year are helping to power the industry's only true [end-to-end complete single-vendor marketing and engagement solution](#) for streamlining operations and boosting dealer revenue. With full product integration, dealers can seamlessly access, utilize, manage and

customize program modules, ensuring an efficient, organized workflow and eliminating the need for multiple products from various vendors.

Dealers interested in learning more about how to optimize the Sell, Service, Repeat cycle through AutoLoop's full customer engagement suite can visit booth #429 at the show, call 877-850-2010 or visit AutoLoop.com.

About AutoLoop:

Since 2005, AutoLoop has helped automotive dealerships nationwide increase sales, improve client retention and achieve overall higher customer satisfaction ratings throughout the Sell, Service, Repeat cycle. With the AutoLoop Customer Engagement Suite—an all-encompassing platform that includes everything from CRM and automated messaging to equity mining, service scheduling and more—AutoLoop is the industry's first and only single-vendor, end-to-end marketing and engagement solution. An Inc. 500 company with nearly 50 million names in its database and over a billion individual communications initiated, AutoLoop is passionate about being America's best customer retention partner for progressive dealerships.

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