

## LICLIS, eco-friendly Korean beauty products launched

SEOUL, KR, KOREA, July 22, 2016 /EINPresswire.com/ -- A new online store, offering an extensive range of <u>Korean skincare</u> and beauty products, has been launched, providing consumers with a variety of top-quality cosmetics at competitive prices.

With its slogan, "Making your life less toxic", LICLIS® is renowned for selling genuine, high-quality Korean cosmetics, including organic, health-related products. Its new website features a massive range of skincare and beauty items, at reasonable prices.

As LICLIS® is a direct supplier of personal care products, the prices are kept low for customers, who can choose from a range of high-quality brands that are hard to find elsewhere.

Eco-friendly message

Targeted mainly at women in their 20s and early 30s, LICLIS® aims to ensure all of its Korean beauty products aren't hazardous to either people or the environment.

The company's eco-friendly stance began in 1995, when they started researching the causes of premature hair



loss, aiming to find solutions to re-growing hair and reducing hair loss.

Realising that many daily products, such as shampoos, lotions and toners, contained hazardous chemicals, they launched an organic range to reverse the damage that some modern products were causing.

Natural products under one roof

A company spokesman said: "Our passion is finding ways to bring our customers eco-friendly, natural

and effective treatments, with a large selection of healthy and safe products under one roof."

The LICLIS.com website(<u>www.liclis.com</u>), created to provide a safe and convenient online shop, offers customers 100% Korean genuine branded cosmetics, providing exceptional value.

The major brands stocked at LICLIS® include Laneige, Innisfree, Tonymoly, Etude House, 2Sol, Skinfood, Banila Co, Isoi and Sidmool.

The company spokesman added: "We're constantly adding brand new local products and categories, so keep your eyes peeled for the latest cool trends."

Safe online shopping

For convenience and security, LICLIS® accepts all major credit cards. The site uses the latest Comodo SSL technology, the online security leader, to ensure a safe shopping experience when providing your personal and financial details. The site is available 24/7 to satisfy everyone's shopping needs.

With an interest in health, wellness and sustainability, LICLIS® aims to make the customers' online shopping experience as pleasurable, convenient and safe as possible.

## Special offers

Customers can benefit from having additional savings and special offers delivered conveniently to their inbox by signing up to receive email specials.

With affiliation to a number of industry bodies, including the Professional Beauty Association USA, the Korea Natural Cosmetic Association and the Korean Society of Cosmetology, LICLIS® hopes its long experience in the industry will help everyone to lead a healthy and organic lifestyle when it comes to their beauty products.

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This press release can be viewed online at: http://www.einpresswire.com

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