

Global Aerosol Cans Market 2016 Share, Trend, Segmentation and Forecast to 2020

Aerosol Cans Market to Reach \$70.36 billion with 2.9%CAGR Forecast to 2020

PUNE, INDIA, July 22, 2016 /EINPresswire.com/ --<u>Aerosol cans</u> are used as a packaging product to dispense the contents with the help of a valve. Most of the cans are made using Aluminium, Steel, and Glass while the others are made with plastic.

The global volume sale of aerosol cans was 15.03 Billion units in 2014 and is estimated to reach 17.83 Billion units by 2020, growing at 3.1% y-o-y, while in terms of revenue; the value was \$56.4 billion in 2014 and is estimated to grow at a rate of 2.9%, to reach \$70 billion in 2020.



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Europe has the highest market share of 34% in 2014 while APAC region is the fastest growing market during the projected period. Major end use industries are personal care and home care and thus, with increase in disposable income in the emerging countries, the growth of aerosol can market is expected to grow in line. On the other hand, pharmaceutical industry prefers to use aerosol cans as sprayers for pain relief medicines.

Big retailers like Wal-Mart, Target, etc. are driving the FMCG companies to better the packaging of the products in order to appeal to the customers within their limited available shelf space. This is pushing the companies to go for technological advancements in the aerosol can industry.

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Market Definition for the Aerosol Cans along with identification of key drivers and restraints for the market.

Market analysis Aerosol Cans Market, with region specific assessments.

Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.

Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.

Identification and analysis of the Macro and Micro factors that affect the Aerosol Cans Market on both global and regional scale.

A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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