

Global Dairy Packaging Market 2016 Share, Trend, Segmentation and Forecast to 2020

Dairy Packaging Market to Reach \$25.55 billion with 3.52% CAGR Forecast to 2020

PUNE, INDIA, July 22, 2016 /EINPresswire.com/ -- Dairy products are easily susceptible to contamination and on prolonged exposure to atmosphere can get soil, making it unfit for human consumption. To satisfy the needs of the consumers who are becoming more health conscious, the dairy industry is slowly changing itself to suit the changing consumer needs. They are now offering range of products which are in line with consumer expectations. One of the major factors which are contributing to this trend is the development of highly efficient packaging solutions for dairy products. The initiatives which have been taken by the packaging companies in terms of innovations and offerings have greatly contributed to the market growth of dairy market.



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Supply – Demand Scenario:

Global [dairy packaging](#) market was worth \$20.76 billion in 2014 and is estimated to reach a total market value of \$25.55 billion by the end of 2020 at a compound annual growth rate of 3.52% for the forecast period.

Growth by Region:

Asia Pacific and Latin America will be the high growth markets while North America and European markets reaching maturity presenting limited opportunity for dairy packaging solution vendors in these regions.

Drivers vs. Constraints:

As the consumption of dairy products grows across the globe, so will be the demand for efficient packaging systems which are sustainable environmentally and can provide products with a longer shelf life. The different sizes and formats of packaging are also contributing the demand of dairy packaging products.

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Industry Trends and Updates:

Single serve packaging is being most preferred over others

Light weighting provides convenience to the consumers

Usage of effective packaging methods to increase the shelf life of the product

What is there in report?

- 1) Report gives complete market insights, the driving forces of the market, the challenges it faces and the opportunities in the current market scenario
- 2) A complete market segmentation has been done on the basis of different packaging and product types along with detailed analysis for the next 5 years
- 3) Complete market breakdown has been done for different regions like North America, Europe,

Asia Pacific, Latin America and Middle East and Africa as well as the country level segmentation to give a detailed picture of the dairy packaging market
3) The report also gives information of major vendors of dairy packaging products, their existing share in the market, strategies they adopt along with the major products, financials, recent developments and profile of these vendors.

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