

# Electric Vehicles Market in India Opportunity 2016 by Market size, share, Trend, Growth drivers and Future forecast

*Electric Vehicles -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2020*

PUNE, INDIA, July 22, 2016 /EINPresswire.com/ -- [Electric Vehicles](#) Industry

## Description

Wiseguyreports.Com Adds "Electric Vehicles -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2020" To Its Research Database.

This report provides an insight into the Opportunity in the Indian Electric Vehicles current market scenario, structure and practices.

In depth market scenario includes;

- a. Currently electric car market - Installed Base, cities of EV market in India
- b. Indian Hybrid Vehicles market - Installed base
- c. Current scenario of electric vehicles in other countries - China, Russia, Brazil
- d. E-Mobility Models: Comparison with Select Countries - US, China, Japan, France, India
- e. Estimated Current Potential in the Indian Electric Car Market - Customer Preference Model (CP), Global Market Share Model (GMS)
- f. Electric cars market in India - Reva Domestic Sales, City wise share
- g. Hybrid Vehicles market in India - Toyota Prius Domestic Sales

Report Details @ <https://www.wiseguyreports.com/reports/483097-opportunity-in-the-indian-electric-vehicles-drivers-future-opportunity-future-forecast>

Market structure details the followings;

- a. Value Chain - Conventional Vehicle, Electric Vehicle
- b. Snapshot of Mahindra Reva - Background, Products, Region wise Revenue, Raw materials and components consumption
- c. Key Initiatives by Mahindra Reva - Battery Leasing, New Distribution Channel – Reliance Retail, Charging Stations, New Plant – Increased Capacity, New Models, New Technologies
- d. Honda Civic Hybrid - Launch, Customer Interest, Price, Discount



- e. Consumer Preferences - Consumer Expectations, Consumer Profile, Price Perspective, Fuel Price & Millage, Battery Charging, Driving Distance
- f. Cost Economics - ICE Vs EV, Cost of Vehicle, Comparison – Maintenance + Fuel Cost (Year on Year), Total ownership cost
- g. Electric Cars & Hybrid Cars partnerships
- h. Upcoming EV and HEV launches in India
- i. Upcoming electric car models
- j. Upcoming hybrid car models
- k. Player wise Plans in EV Market

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The report also provides the followings;

- a. Key challenges - Purchase Price, Driving Range, Charging Time, Delay in Government action on plans, Charging Infrastructure, Battery Technology & Battery Pricing, Lack of availability of spare parts
- b. Government Regulations & Initiatives - MNRE Scheme, State Subsidies, Budget 2012-13, National Mission for Hybrid and EV, NEMMP 2020, Estimated investments, Government target, Installed Base, Global Market Share Model (GMS), CP Model
- c. Demand Drivers - Increasing Crude Oil Prices, Import Dependency & Sustainability, Low maintenance and operational costs, Increase in demand for green cars in overseas markets, Manufacturers providing incentives to attract consumers, Government Initiatives
- d. Future market - Cumulative Future EV Potential by 2020, Based on OEM's Sales Target, Based on Government Target, Electric Cars Forecast, Hybrid Cars Forecast, Future Outlook - OEMs Perspective, Future Outlook - Government's Perspective.

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## Table of Content

### Section 1: Background

Methodology

Electric Vehicle Definition

### Section 2: EV Market in India

Value Chain – EV vs. ICE

Value Chain – Conventional Vs Electric Vehicle

Currently electric car market

Indian Hybrid Vehicles market

Current scenario of electric vehicles in other countries

E-Mobility Models: Comparison with Select Countries

Mahindra Reva's Plan

Estimated Current Potential in the Indian Electric Car Market

### Section 3: Key Challenges

Key factors attributed to the slow growth in the Indian Industry

What do Indian Consumer Expect?

Current OEM Offering vs. Consumer Expectation

Upcoming OEM Models vs. Consumer Expectation

Delay in Government support / implementation plans

Key factors to influence the future path of the Indian Electric Car Market

There are 2 likely scenarios based on who will take the initiative to get into the market

Section 4: Govt. Regulations and Initiatives

Government Proposal under discussion

Specific Areas where the government intends to extend support

GEP Model

Electric Vehicle Market Projections

Global Market Share Model (GMS)

A cumulative market potential

CP Model – OEMs taking lead

CP Model – A cumulative market potential

Section 5: Future Potential

Cumulative Future EV Potential by 2020

Section 6: Electric cars market in India

Current Scenario

Snapshot of Mahindra Reva

Mahindra Reva – Revenue split and consumption of raw materials

Key Initiatives by Mahindra Reva

Section 7: Hybrid Vehicles market in India

Current scenario

Key players in India

Honda Civic Hybrid

Section 8: Key Challenges

High price of EVs and absence of spare parts are hindering the growth of the EV market

In the existing scenario, there is a significant gap between the customer expectations from EV and OEM offerings

There is no clear information from the Government to OEMs, which is directly affecting the launch plans of OEMs in the Indian market

Section 9: Government Regulations & Initiatives

What Government has done so far: A snapshot

MNRE scheme

State Level Subsidized Duties for Electric Vehicles

Budget 2012-13 on EVs

Import Duties

Customs Duty – Completely Built Unit

National Mission for Hybrid and Electric Vehicles (NMHEV)

National Electric Mobility Mission Plan (NEMMP)

Regulatory Bodies

NEMMP 2020

Section 10: Consumer Preferences

Consumer Expectations

Consumer Profile

Price Perspective

Fuel Price & Millage

Battery Charging

Driving Distance

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