

iLLUMA-Drive Inc., the Smart DC Energy company - new dealer program is driving a real jump in sales for installers

iLLUMA-Drive Inc., the Smart DC Energy company - new dealer program is driving a real jump in sales for Low Voltage and Audio/Video installers

BURLINGTON, ONTARIO, CANADA, July 21, 2016 /EINPresswire.com/ -- Illuma-Drive has been working closely with its industry partners to create a new dealer support program that can really make a difference to the sales generated by Low Voltage and Audio/Video installers. The company will be providing real support to the installers and dealers by getting behind them to drive a real change in their sales. Our program includes:

- Demonstration kit/product
- Control software
- Full training and technical support
- Dealer and showcase discounts
- Joint marketing and lead generation
- Preferred pricing

“Our approach to the installer and dealer market was to really help them drive new sales opportunities” Derek Hopkins the company CEO stated. “Not only will we be helping with training and commercial support, we will also provide real demonstration kits and active lead generation to drive the thousands in extra revenue we feel our products will generate for our partners. Now you can add lighting to the product and services you offer your customers.”

The iLLUMA-Drive Series iD1 is a highly integrated, compact 4-zone DC powered control panel for high power LED lighting applications. The iD1 offers a multitude of control protocols for control, dimming and incorporates an industry leading power control system to deliver up to 98% efficient LED output. It also can integrate with a number of different home automations systems and will be Home kit and Google Weave compatible.

The company is signing up new dealers now. Just visit the contact us section of our website and add your details. We will do the rest.

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About iLLUMA-Drive Incorporated

iLLUMA-Drive is a smart DC energy company that plans to revolutionize both the home and workplace use of power. The approach fuses the IT sector's technology and control with the power and scale of the energy sector to create a true transformation. They produce a range of products from intelligent lighting and back-up batteries to advanced controls and LED fixtures.

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This press release can be viewed online at: <http://www.einpresswire.com>

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