

# Growth of the National Diaper Bank Network Spurs Staffing Enhancements and Additions

*NDBN has announced the addition of three new professional staff members, as well as promotions of key staff.*

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/EINPresswire.com/ -- In the five years since its founding in August 2011, the [National Diaper Bank Network](#) (NDBN) has grown from a start up nonprofit, comprised of less than 40 diaper distribution programs, into the foremost authority on diaper need in America, with more than 315 member organizations serving children and families in 45 states, the District of Columbia, and Guam.

Today, NDBN leads a nationwide movement dedicated to addressing the basic needs of children and families living in poverty. The organization's scope of activities includes the distribution of donated products, the release of original research, legislative advocacy (state and federal), the



Chris Blake has been named chief operations officer for the National Diaper Bank Network

implementation of cause marketing initiatives, the presentation of educational and technical assistance, and the issuing of one-of-a-kind grants to member diaper banks, among other activities.

To ensure the long-term sustainability of the organization, NDBN has announced the addition of three new professional staff members, as well as the promotion of key staff. Joining NDBN are Chris Blake as chief operations officer, Lynn Comer as evaluation & policy coordinator, and Jasree Peralta as communications coordinator. Assuming new NDBN departmental roles and titles are Joanne Goldblum as chief executive officer, Alison Weir as chief of policy, research and analysis, Susan Van Ness as chief of programs, and Troy Moore as chief of external affairs.

"We are thrilled with the collective skill sets that Chris, Lynn, and Jasree bring to the organization, and we look forward to their immediate contributions to our continued growth," said Goldblum.

"The growth of NDBN has been enormous and it could not have happened without an amazing team of committed professionals. The respective title changes recognize the expansion of our overall operations and the quality of the senior staff leading our dynamic national movement."

In his new position as chief operating officer, Blake will oversee NDBN's development and fundraising activities, as well as the organization's day-to-day operations, including budgeting and strategic growth. Prior to joining NDBN, Blake served as chief executive office of First Candle, a national nonprofit health organization dedicated to safe pregnancies and the survival of babies through the first years of life. Blake previously held executive positions at Good360 and Kids in Distressed Situations (K.I.D.S.).

Prior to coming to NDBN, Comer worked on Florida's 21st Century Community Learning Center's administrative team, a federally-funded after-school program for students who attend high-poverty and low-performing schools in the state. Comer also worked on the financial operations side of entertainment-oriented companies for 15 years, before earning her Master of Science in Education Policy in the department of Educational Leadership and Policy Studies at Florida State University.

Peralta is a recent graduate of Southern Connecticut State University, where she received her B.A. in communication, with a minor in journalism. During her college career, Peralta served as general manager of the university's television organization, and worked as a technical assistant for hi-tech classrooms, as well as a resident advisor for students living on campus. She also has experience in the television production industry and videography.

About the National Diaper Bank Network:

The National Diaper Bank Network (NDBN) is a nationwide nonprofit dedicated to eliminating diaper need in America, by leading a national movement to help meet the basic needs of all babies and their families...including access to clean, dry diapers and other material goods. Founded



Lynn Comer has been named evaluation & policy coordinator for the National Diaper Bank Network



Jasree Peralta has been named as communications coordinator for the National Diaper Bank Network

in 2011 with the support of [Huggies®](#), the network raises national awareness of diaper need (#DiaperNeed) and supports the development and expansion of diaper banks in communities throughout the country. Its active membership includes more than 315 diaper banks, diaper pantries, and food banks located in 45 states, the District of Columbia and Guam. More information on NDBN and diaper need is available at [www.nationaldiaperbanknetwork.org](http://www.nationaldiaperbanknetwork.org), and on Twitter (@DiaperNetwork) and Facebook ([facebook.com/NationalDiaperBankNetwork](https://facebook.com/NationalDiaperBankNetwork)).

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