

# Fresh Baked Products Industry Global Analysis by Region, Vendors, Market Challenge and Technology Forecasts 2020

New Report on Global Fresh Baked Products Market 2016 Edition

PUNE, INDIA, July 22, 2016 /EINPresswire.com/ -- Analysts forecast the Global Fresh Baked Goods Market to grow at a CAGR of 2.71% during the period 2016-2020. Summary

Globally, the rising adoption rate of smart technologies in various industries has led the demand for the IoT Fresh baked goods are goods prepared in bakeries and include products such as bread, cookies, muffins, pastries, and others. Artisanal bread is made using traditional techniques. It is unlike industrial, wholesale bread that is produced in large quantities. While artisanal bread is mostly handmade, many artisanal bakeries use mixers. Breads and biscuits are the most consumed products, but the demand for other bakery items such as cakes, pastries, muffins, and cookies is also increasing. The demand for traditional bakery products has declined in mature markets, such as the Americas, and commercial bakers have expanded their portfolios with newer versions such as whole-wheat, gluten-free, and high-fiber baked goods.

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## Covered in this report

The report covers the present scenario and the growth prospects of the global <u>fresh baked</u> <u>products</u> market for 2016-2020. To calculate the market size, the report considers the revenue generated from sale of the following product categories:

- Breads and rolls
- Cookies, cakes, and pastries
- Morning baked goods

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

Global Fresh Baked Products Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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### Key vendors

- Breadtalk
- Dunkin Donuts
- Einstein Bros. Bagels

- Greggs
- Panera Bread
- Tim Hortons

## Other prominent vendors

- Atlanta Bread Company
- Au Bon Pain
- Bakkersland
- Berlys
- Big Apple bagels
- Boudin Bakery
- Bridor
- Deli france
- European bakery
- Olafs

#### Market driver

- Demand for convenience
- For a full, detailed list, view our report

## Market challenge

- Shorter shelf life and threat of contamination
- For a full, detailed list, view our report

#### Market trend

- Innovation in product offerings
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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