



# Frozen Food Industry Europe Analysis by Region, Vendors, Market Challenge and Technology Forecasts 2020

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*Frozen Food Market: Industry Guide Report By Wise Guy Reports*

PUNE, INDIA, July 22, 2016 /EINPresswire.com/ -- Summary

Analysts forecast the [Frozen Food Market](#) in Europe to grow at a CAGR of 3.87% during the period 2016-2020. Frozen foods are an essential part of the meals prepared and served in both homes and restaurants. The variety of frozen foods in the Europe market reflects the extensive use of frozen foods in households: ethnic, vegetarian, fast, gourmet, and dietary foods. The consumption of convenience foods has gained momentum during the last few years because consumers have increasingly hectic lifestyles and prefer ready-to-eat meals, driving market growth.

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Covered in this report

The report covers the present scenario and the growth prospects of the frozen food market in Europe for 2016-2020. To calculate the market size, the report considers the revenue generated through retail sales of frozen food in Europe.

The market is divided into the following segments based on country:

- Germany
- UK
- France
- Spain
- Italy

Frozen Food Market in Europe 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key vendors

- Nomad Foods
- Nestlé
- Dr. August Oetker
- McCain Foods

Other prominent vendors

- Bonduelle
- Charal
- Findus Group

- FroSTA
- Mascato Spain
- Orogel Group

#### Market driver

- Innovative packaging techniques
- For a full, detailed list, view our report

#### Market challenge

- Logistical bottlenecks
- For a full, detailed list, view our report

#### Market trend

- Portable frozen food
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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