

# “Mind Maps for Effective Project Management”: Maneesh Dutt Releases Second Edition of his Book

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/EINPresswire.com/ -- Maneesh Dutt, Mind Map & Project Management Expert, has released the second edition of his book, “Mind Maps for Effective Project Management”. This Book introduces the concept of Mind Maps and showcases opportunities for Mind Mapping along the complete life cycle of any project. It is highly recommended for managing better any type of project and boosting creativity in the team.

[A short two minute video on the Book can be viewed here.](#)

Maneesh is extremely passionate about Mind Maps. In fact, he quit his job to become a freelance trainer for Mind Mapping and in a short span of about a year he has conducted numerous successful training sessions for employees across sectors. His specialty is the use of Mind Maps to manage projects better. He firmly believes that “Traditional Project Management practices are slowly killing the creativity of project teams by relying strongly on linear thinking. A Mind Map is a simple but powerful

‘radiant’ thinking tool, which undoubtedly enhances individual creativity and helps harness the team’s collective intelligence”.

Millions of people across the globe are already using and benefiting from Mind Maps in a variety of fields, including managing projects better. This Book is probably the first of its kind globally, which formally showcases the immense potential of Mind Mapping across the complete life cycle of any project.

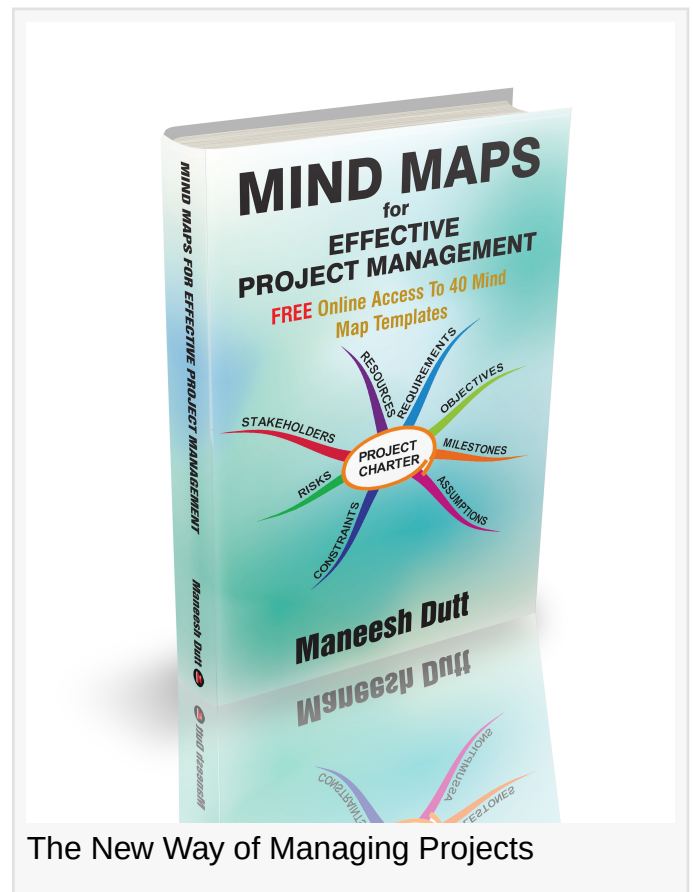
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"This Book is probably the first of its kind globally, which formally showcases the immense potential of Mind Mapping across the complete life cycle of any project"

*Maneesh Dutt*

The first edition of his Book “Mind Maps for Effective Project Management” attracted plenty of interest and in a short period of less than a year has featured in

- the top 5 bestsellers among all books on the Notions press store;



The New Way of Managing Projects

- the top 31 books on amazon.in Kindle books under the management category;
- the PMI National conference at Bangalore 2015, India;
- TECHGIG webinar (a Times of India Group Company);
- ASQ's Journal of Quality & Participation;
- SAGE's Journal of Creating Value;
- World Book Fair 2016, New Delhi, India;
- International Book Fair 2016, Kolkata, India and more

The second edition of 'Mind Maps for Effective Project Management' comprises an additional chapter "Organizational Deployment of Mind Maps" that outlines steps to institutionalize Mind Maps at an organizational level. With the purchase of every copy of this second edition, the buyers are offered free access to soft copies of 40 Mind Map templates to kick start their project management journey.

The Book is available on all major online bookstores. You can buy now [from Amazon by clicking here](#).

About the author, Maneesh Dutt

Maneesh has over 20 years of rich Industry experience and has conducted more than 11,000 man-hours workshops on Project Management, Mind Maps and Innovation. He is the founder of [inLIGHTen Consultancy](#) that provides useful and practical classroom and online programs on various aspects of Mind Maps, Creativity, Innovation and Project Management which help people unleash their leadership qualities and enhance business success.

For any additional information about the Book or training sessions, please use the contact details below.

Maneesh Dutt  
Inlighten Consultancy  
0091 9810092003  
[email us here](#)

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