

Changing the business with Innovation and Growth

Redefining how SMEs can benefit from technological advancements that improve productivity and reduce operational costs.

BAYAN :EPAS, PENANG, MALAYSIA, July 25, 2016 /EINPresswire.com/ -- Founded in 2007 by four entrepreneurial Malaysians, the MobiWeb Group has grown from strength to strength in it's creativity of providing online business solutions to SMEs both locally and globally.

Having been around for almost a decade, MobiWeb has since achieved MSC status and gone on to broaden it's range



of service proving itself a leader in leveraging the power of business software to gain long term business goals.



Innovation distinguishes us between a leader and a follower.

Steve Jobs

With the SaaS (Software as a Service) concept driving the existence of the company, it has allowed for the creation and development of all softwares internally ensuring a leading edge resulting in outstanding scale and agility. The MobiWeb iCRM practice is designed to help businesses stay connected with their customers efficiently. The system includes answering calls, retrieving records, amending customer details, creating new service records as well as assigning

support technicians. MobiWebs' iCRM system eases the sharing and distribution of contact lists to groups and/or single employees.

The MobiWeb Group not only provides top notch iCRM solutions but have a wholistic approach towards ensuring their clients' growth by having developed the iHRM platform for HR needs, the BMO-Inventory system, the POS Market facility as well as launching BizCloud.asia in 2014 which focuses on mobile applications that assist and enhance productivity whilst reducing business operations redundancy.

MobiWebs' latest addition of services steps into the world of corporate training, providing a comprehensive solution to better equip clients with cutting edge solutions, proving good on their investments, reducing further costs and slow disruptive learning curve by having direct assistance from an already knowledgeble partner. Courses currently available are the Corporate Telecommunications System highlighting the secrets of the IP-PBX System to monetize the product features with zero latency. Soon to be available is the highly effective POS (Point of Sale) System with

it's plethora of features constantly being updated, one of which is the availability of the Xpress Waiter Android App Mobile Ordering system.

MobiWeb Group: Since 2007 has helped the local and global SME market increase profits and excel in tough business environments through the ever growing range of online business solutions, product enhancements, cutting edge hardware and software as well as a driven passion to ensure the best experience for it's customers whilst keeping products competitive and scalable for the future. For more information about MobiWeb and it's subsidiaries, please call 604 642 0621 or visit www.mobiweb.com.my

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