

# Weight Management Industry in the Healthcare Sector Global Analysis Grow at CAGR 5.37% 2016 - 2020

Weight Management Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2016 – 2020

PUNE, INDIA, July 25, 2016 /EINPresswire.com/ -- Weight Management Industry

Analysts forecast the Global Weight Management Market to grow at a CAGR of 5.37% during the period 2016-2020. Weight management products improve stamina, develop muscular strength, and help in the treatment of few medical issues. Weight management products are divided into three product categories based on diet, fitness equipment, and services.

The global weight management market will witness steady growth at a CAGR of 5.37% during 2016-2020. The primary factor driving the growth of the global weight management market is the increasing number of chronic diseases such as diabetes, obesity, high cholesterol, and heart attacks. Another key driver is the rise in the health conscious population. People have become more aware of the benefits of diet and exercise to keep themselves healthy and fit.

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# Covered in this report

The report covers the present scenario and the growth prospects of the global weight management market for 2016-2020. To calculate the market size, the report considers the revenue generated generated from the sale of products in categories such as diet, fitness equipment, and services.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Global Weight Management Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

## Key vendors

- Abbott Nutrition
- Danone
- Nestlé
- PepsiCo
- Herbalife
- Lovate Health Sciences
- Brunswick
- Johnson Health Tech
- Kellogg Company
- Gold's Gym International
- Weight Watchers International

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# Other prominent vendors

- 24 Hours Fitness
- Accell Fitness
- Asian Sports & Enterprises
- Atkins Nutritional
- BASF
- Bioalpha Holdings Berhad
- Body Solid
- Bullworker Enterprises
- Camillotek India
- Cargill
- Core Health & Fitness
- Creative Bioscience
- eDiets.com
- Fitness EM
- General Mills
- GLG Life Tech
- Heartland Food Products Group
- Hermes Sweetener
- Hudson Aquatic Systems
- HydroWorx
- Hydro Physio
- ICON Health & Fitness
- Ingredion
- Jenny Craig,
- Jerai Fitness

- McNeil Nutritionals
- Nautilus
- NBTY
- Nutrisystem
- Paramount
- QD Herbs Sdn BhD
- Roquette
- SlimFast
- Tate & Lyle
- Technogym
- Town Sport International
- VLCC Health Care
- · White Heron Pharmaceutical
- Zydus Wellness

#### Market driver

- Increase in number of chronic diseases
- For a full, detailed list, view our report

## Market challenge

- Diminished flavor of low-calorie foods and beverages
- For a full, detailed list, view our report

## Market trend

- Growing awareness of lifestyle diseases
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

#### Some Points from List of Table:

Exhibit 01: Product offerings

Exhibit 02: Global weight management market by product

Exhibit 03: Global weight management market 2015-2020 (\$ billions)

Exhibit 04: Five forces analysis

Exhibit 05: Global weight management market by product 2015-2020 (\$ billions)

Exhibit 06: Global weight management market by product 2015-2020 (% share)

Exhibit 07: Global weight management market by diet 2015-2020 (\$ billions)

Exhibit 08: Global weight management product segmentation by diet 2015-2020 (\$ billions)

Exhibit 09: Global weight management product segmentation by diet 2015-2020 (market share)

Exhibit 10: Low-calorie food and beverage segment by product type 2015 and 2020 (% share)

Exhibit 11: Global low-calorie foods by ingredients 2015

Exhibit 12: Global weight management market by fitness equipment 2015-2020 (\$ billions)

Exhibit 13: Global weight management market segmentation by fitness equipment 2015-2020 (\$ billions)

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