

Hot Drinks Industry to Grow at a 4.75% CAGR Forecast to 2020

Analysts forecast the Global Hot Drinks Market to grow at a CAGR of 4.78% by revenue during the period 2016-2020

PUNE, INDIA, July 25, 2016 /EINPresswire.com/ -- [Hot Drinks](#) Industry

Analysts forecast the Global Hot Drinks Market to grow at a CAGR of 4.78% by revenue during the period 2016-2020. The global hot drinks market has maintained steady market growth over the past couple of years. Rising demand for hot drinks in emerging countries and the launch of new variants have been responsible for this.

The market position of hot brewed coffee has been strong traditionally. With numerous innovations and changes in consumer demand, the market landscape has transformed. Consumers wish to replicate the café experience at home in the form of single-serve coffee machines. To meet this growing demand and customize their offerings, vendors are offering single-serve coffee pods that can be used in espresso coffee machines.

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Covered in this report

The report covers the present scenario and the growth prospects of the global hot drinks market for 2016-2020. To calculate the market size, the report considers the sales of hot drinks through retail stores.

The market is divided into the following segments based on product:

- Coffee
- Tea
- Other drinks (chocolate-based and malt-based drinks)

Global Hot Drinks Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- ABF
- JDE
- Nestlé
- Strauss Group
- Tata Global Beverages
- Unilever Group

Other prominent vendors

- Ajinomoto General Foods
- Apeejay Tea

- Associated British Foods
- Barry's Tea
- Betty's and Taylors of Harrogate
- Eight O'Clock Coffee
- Fukujuen
- GlaxoSmithKline Consumer Healthcare
- Heinz India
- Ito En
- J. M. Smucker
- Keurig Green Mountain
- McLeod Russel
- Mondelez India
- Tenfu Group
- The Hain Celestial Group
- Vittoria Food & Beverage

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Market driver

- Increase in demand across all demographics
- For a full, detailed list, view our report

Market challenge

- Exploitation of labor in plantations
- For a full, detailed list, view our report

Market trend

- Increase in marketing and promotional activities
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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