

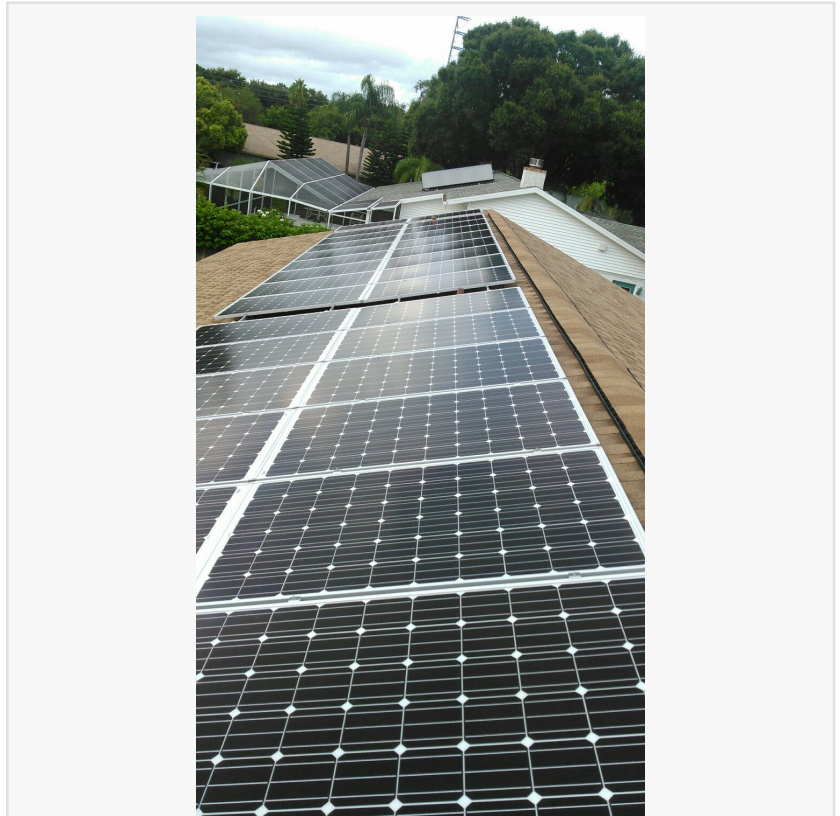
The Power Company Is Not Your Friend, Warns Florida Solar Energy Company

MC2 Solar of Tampa explains what lies behind the numbers on Florida homeowners' electric bills and how they can start on the road to energy independence.

TAMPA, FLORIDA, UNITED STATES, July 25, 2016 /EINPresswire.com/ -- In Florida, homeowners often complain that the size of their electric bills threaten to catch up with the size of their mortgage payments. MC2 [Solar](#), a Tampa [solar energy](#) company with an impeccable reputation and a hefty portfolio of satisfied clients, explains what hides behind the numbers on their electric bills. "Electric companies have long lists of expenditures," says Keith Allman, the owner of MC2 Solar. "From fuel costs and regulation compliance to taxes and operating expenses, this is a costly business. Power companies are sensitive to too many fluctuations in fuel availability and prices, and in social and political changes, not to make the financially responsible homeowner a bit uncomfortable. If friendship is defined in terms of reliability, the power company may not be your best friend."

Then who is? MC2 Solar argues that breaking free from the utility company and investing in alternative energy is a Florida homeowner's best bet. With installation costs plummeting and attractive incentives at state and federal levels, this is the right time for homeowners to think about generating their own electricity by investing in residential solar power panels. It is not

only a step towards energy independence, but also a sound financial investment, with an attractive ROI of up to 100%.



As for the electric bill, this is a result of rates determined either by state regulators or, in some states (although not in Florida), by a competition market that allows power suppliers to bid for serving customers. Whether in a state that enjoys electricity choice or not, the rates are driven by many factors, starting with the price of fuel used to generate energy. Any disturbances in fuel costs and availability reverberates in the electric industry's fluctuating rates. In the last decade and a half, for example, the rise in natural gas, coal, uranium and oil-based fuel costs has translated into bigger electric bills for homeowners. In order to respond to increasing energy demands, power companies must invest in building and optimizing their infrastructure, such as distribution systems and transmission lines. In addition, they need to comply with a substantial collection of environmental regulations, from those regarding the reduction of power plant emissions to waste storage and disposal, species protection and recycling, just to name a few. The heavy costs of complying with these regulations are passed on to the customer.

Yet there is another area of spending where consumers' money may end up working against them. The energy industry is one of the top lobbying actors trying to gain political influence at federal and state level, and to shape an environment that makes their operation easier and more profitable. When this lobbying exercise attempts to protect power companies from the solar industry competition, these efforts do not serve consumers' best interests.

There are voices that blame Florida's lagging solar power industry on such lobbying successes on the part of the state's largest utility companies. Despite its long sunny days and solar energy potential, the Sunshine State ranks 14th in the nation for installed solar capacity. According to Allman, there is one way homeowners can protect themselves from this unpredictable dynamic of power forces, and that is



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investing today in alternative energy sources. For those who want to cut off from the periodic stress of the electric bill, this is some food for thought.

About MC2 Solar

Based in and serving the Tampa, Florida area, MC2 Solar is the brainchild company of Keith Allman, who has been successful in business for over 15 years. The MC2 Solar team dynamically fuses the most technologically-advanced [solar panels](#) with the leading micro-inventors of the solar-powered world, and includes an install group led by a master electrician who trains others in photo voltaic installation and electrical engineering processes. Through an



MC2 Solar's Residential Solar Panel Installations

unyielding commitment to efficient, clean energy and quality customer service, MC2 Solar guarantees its clients that they will be thrilled with their decision to join the solar movement and start saving the planet.

As a top-of-the-line solar service provider with the experience and expertise to provide its clients' home or business with premium solar panel installations, MC2 Solar oversees the entire process from start to finish, providing a single point of contact and continued support after the sale and installation is complete. If clients have any questions before, during or after the installation process, the company is always there to answer them and, what's more, if there are concerns that a solar panel isn't operating correctly, representatives are always available to fix it.

MC2 Solar is located at 2906 West Swan Avenue in Tampa, and can be reached by calling (813) 475-6513. For more information, visit www.MC2Solar.info or email Keith@MC2Solar.info.

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