

BubbleNut Wash Launches Natural Soap Nuts for Chemical-free Laundry Crowdfunding Campaign

Creating a soap that grows on trees

OXFORD, OXFORDSHIRE, UNITED KINGDOM, July 26, 2016

/EINPresswire.com/ -- The social enterprise BubbleNut Wash announced their new Natural Soap Nuts for Chemical-free Laundry Crowdfunding Campaign, which has the mission of raising at least £20,000 before the end of September 2016 to be able to produce the BubbleNut Wash soap nut laundry detergent.

BubbleNut Wash work with rural women in the remote parts of India who collect, sort, grade, dry and pack soap nuts; a fruits with soap properties that grows on the Himalayan and peninsular Indian forests. Their soap properties make them a natural laundry detergent that don't pollute the environment and is specially indicated for people with sensitive skins and to wash delicate clothes. The market access allows rural women to generate additional income during the lean periods of harsh summer.



“

One should opt for BubbleNut Wash for the same reason why one should opt for a glass of fresh juice over a bottle of carbonated drink”

Manas Nanda

The funds raised with the crowdfunding campaign will help buy the primary natural product (soap nuts), pay for the salary of rural women in India and pay for new equipment and product development.

The final expected impact is to create a financially self-sustaining social enterprise that would double the income of 100 women permanently without needing any further funding. It aims to sell 2700 kg of BubbleNut Wash over the next 12 months, to avoid the release of 8000 - 11,000 kg of

chemical detergents into United Kingdom's sewage system and help empower local women's communities in India.

Interested parties can learn more about the BubbleNut Wash campaign and product by visiting the Crowdfunding website at <https://www.chuffed.org/project/bubblenutwash> or contacting info@bubblenutwash.com

Cristina Bajet Mestre
BubbleNut Wash
625749923
[email us here](#)



This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.