

Big Data Market Size, Share | Industry Research Report Forecast To 2021

Global Big data in Healthcare Market Information by Components (Hardware, software, Services) by Deployment by Application - Forecast 2016-2021

PUNE, MAHARASHTRA, INDIA, July 26, 2016 /EINPresswire.com/ -- Study Objectives of Big Data in Healthcare Market:

- To provide detailed analysis of the market structure along with forecast for the next 6 years of the various segments and sub-segments of the [Global Big Data in Healthcare Market](#)
- To provide insights about factors affecting the market growth
- To Analyze the Global Big Data in Healthcare Market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- Americas, Europe, Asia, and Rest of the world
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segments by components, mode of deployment, and applications.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global Big Data in Healthcare Market

Taste the market data and market information presented through more than 50 market data tables and figures spread in 134 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Big Data in Healthcare Market Research Information by Application - Forecast To 2021"

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Market Synopsis of Big Data in Healthcare Market:

Market Scenario:

Big data refers to the enormous amount of structured as well as unstructured data which help organizations to improve their decision making processes. Healthcare industry is at a stage of rapid change. Advancements in genetics, biomedical, and information technology are ushering towards effective personalized treatments according to the individual characteristics of the patients. Therefore, exploiting these opportunities requires effective use of big data. The market for global big data in healthcare is expected to reach at ~\$35 billion by 2021.

Key Findings

- increasing government initiatives, pressure to curb healthcare costs, new technological advancement like mHealth, Internet of Things (IOT) and wearables are major factors driving the growth of the big data in healthcare market

Geographically, North America has the largest share in global big data in healthcare market, while Asia-Pacific has emerged as the fastest growing region

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Segments:

Global Big Data in Healthcare market has been majorly segmented on the basis of components which includes; hardware, software, and services. Further the market is categorized into mode of deployment and applications. Mode of deployment is classified as; on-premise, web based/cloud based. Further, the applications segment is divided into; clinical data analytics, financial analytics, operational analytics, and other applications.

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Key Players for Big Data in Healthcare Market:

Cerner Corporation (U.S.), Cognizant(U.S.), Dell (U.S.), Epic system Corporation (U.S.), GE Healthcare(U.K.), Mckesson (U.S.), Optum (U.S.), and others.

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Healthcare games & simulation could be used in any probable cases which a hospital can face. It gives an overview of the actual situation and gives the enough time to the medical team to understand and analyze the situation and take necessary steps in order to take the patient to life. The various applications of Healthcare simulation includes the patient simulation where doctors perform a virtual analysis of complete body of patient, surgical simulation which gives an idea of performing a surgery in the real life. Surgical simulation is one of the fastest growing product type in this industry and in the past couple of years, it has reduced the chances of

casualty by making and giving the proper idea of how to perform a surgery. Apart from this other application includes- eye simulation, dental simulations among others.

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