

“Experience the Performance” Satisfaction Guarantee Program Launched for GT Radial Tires

Satisfaction guarantee program on six popular GT Radial passenger and light truck tire lines makes for an easy decision to experience GT Radial quality.

RANCHO CUCAMONGA, CA, USA, July 26, 2016 /EINPresswire.com/ -- Consumers across America are being motivated to give [GT Radial](#) tires a try through the “Experience the Performance” 30 Day Test Drive program which offers a money-back guarantee if they are not completely satisfied with their tires.

Six of the most popular GT Radial passenger car and light truck product lines are covered in the guarantee program. Consumers who buy a set of four tires after Jan. 1, 2016, can return them to the dealer within 30 days or up to 500 miles, whichever comes first, if they are not completely satisfied. The dealer, at the consumer's request, will either replace the tires with another set of GT Radial tires or refund the purchase price. Consumers can visit -- [www.gtradial-](http://www.gtradial-us.com/testdrive)

[us.com/testdrive](http://www.gtradial-us.com/testdrive) -- for complete details.

“We want to give our dealers another tool to help them sell GT Radial and make it an easy decision for American consumers,” said Armand Allaire, executive vice president of sales for GITI Tire (USA) Ltd., which markets and sells GT Radial consumer and commercial tires in North America. “We have millions of satisfied customers across the U.S. and believe this program will help add many more.”

GT Radial dealers received point-of-sale materials with program and product specifics for their stores. Dealers can visit -- www.gtradial-us.com/30dayreturns -- for complete details.

The six GT Radial product lines included in the “Experience the Performance” promotion are:

- Champiro HPY – An ultra high performance summer tire that utilizes an advanced asymmetrical tread pattern and full silica tread compound for outstanding cornering ability in wet and dry conditions, the Champiro HPY is available in 34 V-, W- and Y-speed-rated sizes for 17- to 20-inch rims.
- Champiro UHPAS -- An ultra high performance, all season tire for performance coupes, sedans and



SUVs, the Champiro UHPAS delivers extraordinary performance in dry, wet, and light snow. The UHPAS is available in 38 V-, W- and Y-speed-rated sizes for 15- to 20-inch rims.

- Champiro Touring A/S – A new all season touring tire designed for the latest passenger cars and crossover vehicles, the Touring A/S combines precise handling and control with a quiet and comfortable ride. Available in 31 sizes (T through V speed ratings) for 14- to 18-inch rims and now with a 60,000 mile Limited Warranty, the Touring A/S delivers long mileage at a great value.
- MAXTOUR All Season -- A new premium passenger tire offering outstanding mileage, excellent all season performance and a quiet, comfortable ride, the Maxtour All Season is offered in a total of 44 sizes (T and H speed ratings) for 13- to 16-inch rims. This tire comes with a 24-hour roadside assistance and road hazard warranty in addition to a 60,000 mile limited tread wear warranty.
- Savero HT2 – A premium all-season tire for SUV and light truck owners, now with a 50,000 mile Limited Warranty (including LT sizes), the Savero HT2 features optimized carcass tension technology for an excellent balance of dry and wet handling, as well as advanced noise cancelling technology to effectively reduce road noise. It is available in 58 sizes (R to V speed ratings) for 15- to 20-inch rims.
- Adventuro AT3 -- An all terrain tire designed for light truck and SUV drivers wanting aggressive looks with civilized on-road manners, the Adventuro AT3 provides a comfortable ride on-road and superb off-road capability. It is available in 40 sizes (R to H speed ratings) for 15- to 20-inch rims.

About Giti Tire (pronounced “G-T” tire)

One of the largest tire companies in the world, Giti Tire Group, (headquartered in Singapore) has been in the tire business since 1951. Giti Tire operates seven manufacturing plants and produces a broad range of tire products, serving major original equipment vehicle manufacturers, auto-service outlets, tire dealers and consumers in more than 130 countries worldwide.

GITI Tire (USA) Ltd., based in Rancho Cucamonga, California, is the sales, marketing, and distribution company for North America. It markets and sells a family of brands: GT Radial, Primewell, and Dextero tires for high performance vehicles, passenger, SUV, light truck, and medium trucks through national retailers, independent retailers and distributors across the United States and Canada. For more information, please visit www.giti.com.

John Taylor
Giti Tire (USA) Ltd.
6154773099
email us here

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