



Data Center Construction Market Segmentation, Parameters and Prospects 2016 to 2020 Market Research Report

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This market research report presents a detailed analysis of the [data center construction](#) market in Nordic region by electrical construction (UPS, energy storage, generators, and transfer switches and switchgear), by mechanical construction (cooling solutions and racks), and by general construction (architecture, site preparation, raised flooring, ceilings, and security systems). Key vendors in the market are AECOM, Arup Associates, DPR Construction, MDC Stockholm, and Mercury Engineering.

Outlook of the data center construction market in the Nordic region

Extensive market research carried out by analysts at Technavio has shown that the data center construction market in Nordics will grow at an impressive CAGR of more than 22% during the forecast period. The growing business demands for cloud-based services and colocation services is a key factor driving the growth of this market in the Nordic region. Moreover, CSPs and colocation providers are constructing data centers in the region to meet the growing demands for enterprises throughout Western Europe. Although the demand for cloud services in the Nordic region is not as high as compared to other European countries like UK and Germany, the market will continue to grow in the region owing to the increasing need for both colocation and managed hosting and enterprise data centers.

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In this industry report, the analysts have estimated factors like the setting up of green data centers is anticipated to drive the market for data center construction in Nordic countries. As most data centers consume a considerable amount of power, the enterprises are looking to build green data centers that consume significantly less amount power and minimize environmental impact. Concepts such as free cooling, use of renewable energy sources, consolidation, and waste recycling are some of the methodologies implemented in green data centers. Moreover, green data center facilities help in running IT operations, power, and cooling infrastructure in an energy-efficient manner, thereby propelling this market's growth until the end of 2020.

Segmentation by electrical construction and analysis of the data center market in the Nordic region

- UPS
- Energy storage equipment
- Generators
- Transfer switches and switchgear

The UPS segment accounted for a major part of the market share and is expected to reach more

than USD 1000 million by 2020. The increasing adoption of UPS systems across several upcoming data centers in the Nordic region is expected to aid in the growth of this market segment.

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Segmentation by mechanical construction and analysis of the data center market in the Nordic region

- Cooling solutions
- Racks

The cooling solutions segment is expected to reach nearly USD 600 million by 2020. Competition among cooling infrastructure manufacturers has intensified with the introduction of numerous products and solutions for data center operators. Currently, data center construction focus on power usage and development of eco-friendly facilities, and cooling systems are considered to be the costliest investment. However, data centers that will be constructed in the Nordic region will comprise free cooling techniques in their design, enabling enterprises to considerably reduce their TCO and operating costs.

Competitive landscape and key vendors

The data center construction market in the Nordics has significant growth and profitability potential.

The key leading vendors are -

- AECOM
- Arup Associates
- DPR Construction
- MDC Stockholm
- Mercury Engineering

Other prominent vendors analyzed in this market research are Coromatic, Nordisk Kombination Arkitekter, Rittal, and Schneider Electric (AST Modular).

Key questions answered in the report include

- What will the market size and the growth rate be in 2020?
- What are the key factors driving the data center construction market in the Nordic region?
- What are the key market trends impacting the growth of the data center construction market in the Nordic region?
- What are the challenges to market growth?
- Who are the key vendors in the data center construction market in the Nordic region?
- What are the market opportunities and threats faced by the vendors in the data center construction market in the Nordic region?
- Trending factors influencing the market shares of the Nordic region.
- What are the key outcomes of the five forces analysis of the data center construction market in the Nordic region?

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