

Virtual Reality Market Segmentation, Industry Analysis, Trend and Global Forecast to 2027.

Global Virtual Reality Market Information, by Type (Augmented, Immersive, Video mapping), by Component, by Application, by Technology- Forecast 2027

PUNE, MAHARASHTRA, INDIA, July 27, 2016 /EINPresswire.com/ -- Virtual Reality (VR) Market

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Virtual Reality Market,
Virtual Reality Market
Share,Virtual Reality Market
Trend, Virtual Reality Market
Opportunities, Virtual
Reality Market
Forecast,Virtual Reality
Market 2016."

Market Research Future

Study Objective:

To provide detailed analysis of the market structure along with forecast for the next 10 years of the various segments and sub-segments of the global Virtual Reality Market.

To provide insights about factors affecting the market growth.

To Analyze the Virtual Reality Market Development based on various factors- price analysis, supply chain analysis, porters five force analysis etc.

To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe,

Asia, and Rest of the World (ROW).

To provide country level analysis of the market with respect to the current market size and future prospective.

To provide country level analysis of the market for segment by Types, Technology, components, applications and sub-segments.

Taste the market data and market information presented through more than 50 market data tables and figures spread in 115 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Virtual Reality Market Research Report- Forecast to 2027"

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The major growth driver of Virtual Reality Market includes growing digitization, advancement of

technology, increasing demand for head mounted displays in gaming and entertainment industries, and rising investment in virtual reality market among others.

Hence the market for Virtual Reality Market is expected to grow at XX% CAGR (2016-2027). However, high cost of devices and lack of technical expertise are the factors among others which are hindering the growth of Virtual Reality Market.

Segmentation by Types:

Immersive, augmented, video mapping, distributed, and tele-presence among others.

Segmentation by Technology:

Non-immersive, semi-immersive and full-immersive among others.

Segmentation by Components:

HMD (head mounted displays), gesture control devices, projector & display walls, 3D camera, sensors, and semiconductors among others.

Segmentation by Applications:

Aerospace & defense, gaming & entertainment, diagnostics & surgeries, and tourism among others.

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Industry News:

- •Google has published in its news on June 2016 that the company is working on developing a virtual reality version of Chrome for android devices.
- •Microsoft corporation has announced in May 2016 about a new gaming notebooks containing Windows 10 which is built for virtual reality gaming.
- •Muzix Corporation, one of the leading suppliers of video eyewear and M300 smart glasses, has announced in July 2016 that it has done partnership with Sensory, a silicon valley-based company, to deliver voice recognition on the M300 to improve the efficiency on work by the users.

Key Players

Some of the major players in Global Virtual Reality Market include Google Inc. (US), Microsoft Corporation (US), Blippar Inc. (UK), Vuzix Corporation (US), Metaio Gmbh (Germany), Qualcomm Incorporated (US), Oculus VR, LLC (US), EON Reality, Inc. (US), among others.

Americas

- North America
- •**U**S
- •**C**anada
- •□atin America

Europe

- •Western Europe
- •Germany
- •fance
- •Italy
- •**□**.K
- •Rest of Western Europe
- •Bastern Europe

Asia- Pacific

Asia

- •Inina
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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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