

Modest Coffee Announces New Collaboration with Chicago Area Artists

CHICAGO, ILLINOIS, UNITED STATES, July 27, 2016 /EINPresswire.com/ -- The team behind Modest Coffee announced a new collaborative series called “[The Artist](#)”. The idea behind the new series, as lead roaster Marcus Contaldo explains, “...is collaboration between artist and artisan. We ask our artist to create the artwork for the front label and then have the artwork turned into a vinyl sticker. We ask our featured artist for their preference in coffee flavors and we search for a bean that meets their profile. Then we create a unique roast to suit their tastes. This gives our customers the ability to experience the artist’s taste in coffee and expression in art.”

The first featured artist is Olivia Dyess, a Chicago based artist who multi-tasks in oils, acrylics, charcoal, pastels, metals, graphite, watercolors, and tattoos. The coffee is a single origin lot from Colombia and is roasted dark then cooled quickly to preserve the flavors of origin.

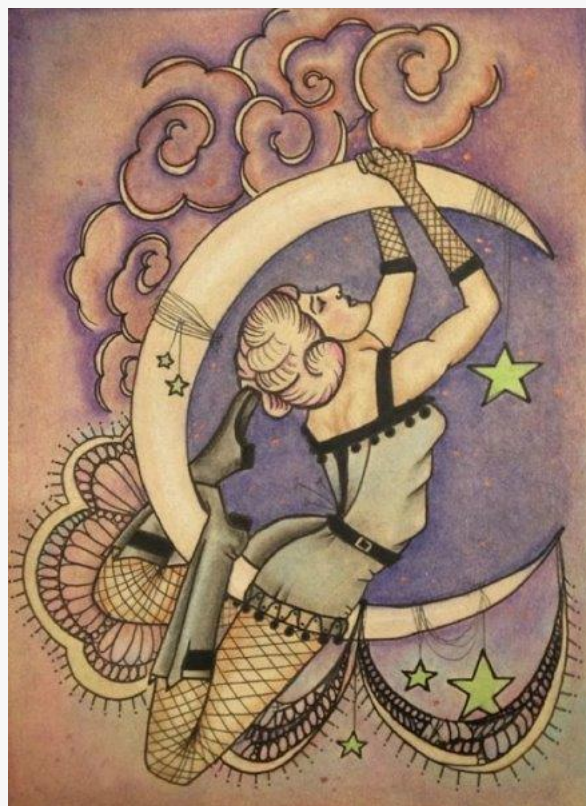
The quantity offered is limited to 150 bags and stickers, and is now available for purchase on www.modest.coffee. Modest Coffee is seeking out more artists to collaborate on future releases of the series.

More work by Olivia Dyess is available at www.fineartamerica.com/profiles/olivia-dyess.html.

About Modest Coffee:

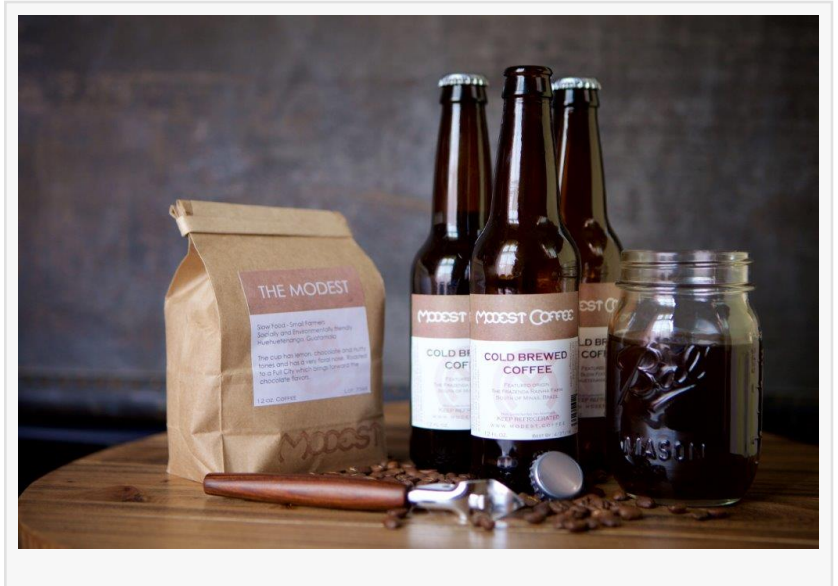
Modest Coffee launched www.modest.coffee in the fall of 2013 as a coffee startup and nationwide coffee delivery service for single origin coffee. At launch Modest Coffee set out to accomplish three goals:

1. To support sustainable growing practices by sourcing from higher quality coffee producers.



2. To use minimal and environmentally friendly packaging.
3. To provide extra value by offering free shipping on coffee.

Since launch their customer base has grown to nearly a thousand customers all across the country. In 2016, Modest Coffee released a bottled cold brew product and a delivery service for kegs of their nitrogen infused cold brew. Modest Coffee has worked with artists, brewers to make coffee beer, served coffee all night at the high tech hub “1871” in Chicago and were flown to the Paypal corporate headquarters in Silicon Valley to serve their coffee for the 2014 World Battlehack Finals.



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This press release can be viewed online at: <http://www.einpresswire.com>

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