

## Beauty Expert Marlene Katz Talks Tips and Trends on Modern Living with kathy ireland

LOS ANGELES, CA, USA, July 28, 2016 /EINPresswire.com/ -- Modern Living with kathy ireland® announces an exclusive story featuring <u>Intelligent Skin Sense</u> Founder & CEO Marlene Katz. This informative interview will cover inspiring skincare techniques that can be done from home.

Watch Intelligent Skin Sense feature story on E! Entertainment as sponsored programming on Thursday August 4, 2016 at 6:30am EST/PST.

Intelligent Skin Sense is a company that was founded by Katz, who is a long time beauty pioneer. She coined the term "day spa" in the 1980s at her first spa in New York City. Intelligent Skin Sense's proprietary products are made of natural botanicals and scientific smart ingredients to help the skin combat signs of premature aging.

Katz explains why she decided to start Intelligent Skin Sense. She says, "The way it came about was that I saw there was a change in the industry simply because people just didn't have the same amount of time. So my thought was to create a very simple product line that really got results, there was a lot of ease and simplicity with it and could bring the spa home to the end user so that if they couldn't get to the spa because they're time crunched, they can do this at home."

JL Haber, Vice President of Programming for Modern Living with kathy Ireland®, is very happy to feature Intelligent Skin Sense. He says, "Marlene Katz is a true pioneer in the beauty industry. Because of her expertise, we now have Intelligent Skin Sense, which has made skincare more affordable and more attainable for people all over the country. We couldn't be more excited to have Intelligent Skin Sense on our show."

Intelligent Skin Sense products are available at <u>www.shop.intelligentskinsense.com</u> and Amazon.com

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About Intelligent Skin Sense: Intelligent-SkinSense is a line of holistic skin care products that target healthy skin from the inside out. By embracing traditional herbal ingredients fueled with scientifically smart ingredients, promoting collagen, and enhancing cell oxygenation and respiration to replenish thirsty skin, Intelligent-SkinSense products have achieved a distinguished reputation in the industry.

Marlene Katz: President and Founder of the Intelligent Skin Sense. A pioneer in the spa industry, she launched one of the first NYC day spas in 1983, Feline. She continued her studies in paramedical esthetics where she became an expert in lymphatic and electronic facial treatments. Marlene still personally develops and oversees production for all products. Her latest project to date is a lifestyle book on spa living at home titled "AgeRebelution."

About Modern Living with kathy ireland®

Modern Living with kathy ireland® is a weekly business television program featuring real-world

insights from corporate executives from all over the globe.

Modern Living with kathy ireland® airs Thursday mornings throughout North America on E! Entertainment Network as part of their sponsored programming lineup and to over 50 countries throughout the world on Sundays on Bloomberg International as part of their sponsored programming lineup.

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