

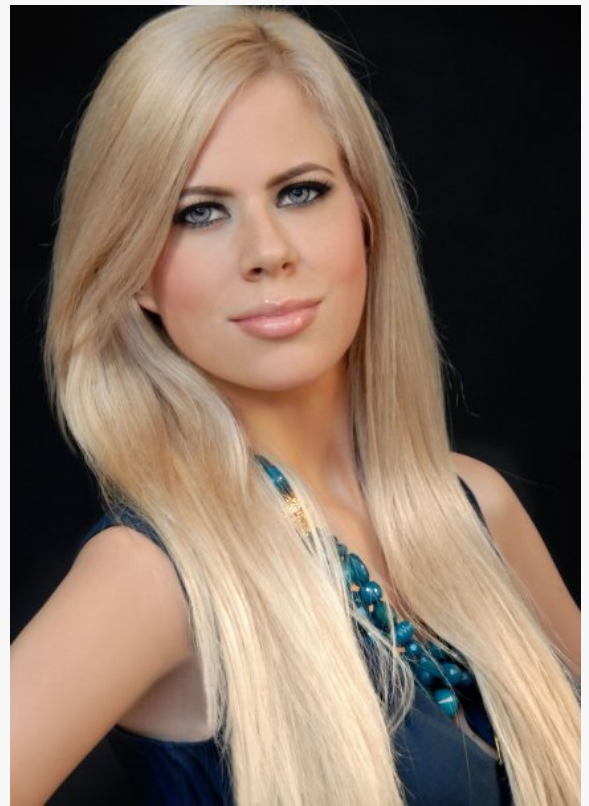
KAPTIVATING INC THE DATA INTELLIGENCE COMPANY APPOINTS MINA ATAC AS DIRECTOR OF COMMUNICATIONS

Kaptivating, country's leading data intelligence company, announced the appointment of Mina Atac

LOS ANGELES, CA, USA, July 28, 2016

/EINPresswire.com/ -- Michael Palmer, Chief Executive Officer of Kaptivating Inc, a leading data intelligence company providing services to the hospitality industry announced today the appointment of Mina Atac to the position of Director of Communications. In this new role Mina will be the primary liaison with the national media including print, broadcast and new media outlets. Mina's responsibilities will also include distribution of news releases, assistance with corporate events and enhancing the brand and visibility of the company within the hospitality industry.

"I am pleased to announce this appointment", said Mr. Palmer "as we continue our rapid growth providing innovative products and services to the hospitality industry enhancing hotel management's ability to attract guests using the power of cloud-based social media and data intelligence we look forward to expanding our media and marketing presence within this dynamic industry." Prior to joining Kaptivating, Mina has served in the real estate industry, and Haute Media Group working to develop and enhance client relationships, facilitating and maintaining media relationships, and writing and editing high circulation luxury lifestyle publications. In addition, Mina has also served as an executive at the Mandarin



Mina Atac



Oriental Hotel and Residences supporting the premier hotel's marketing, sales and promotions campaigns.

Mina is a graduate of the University of Southern California with a degree in International Relations with an emphasis in Global Business and Marketing.

Kaptivating Inc is a data intelligence company that has developed a new innovative distribution channel

to reach very large audiences of consumers with real-time interest in booking rooms directly with hotels. The leadership and staff have decades of operating hotel experiences in independent and branded hotels. Kaptivating Hospitality, a wholly owned subsidiary is part of the Kaptivating Inc family of enterprises that help companies thrive in a connected world. Formed in 2010 Kaptivating Inc provides a wide range of cloud-based social media driven data analytics services to a broad range of clients in the hospitality, advocacy and media industries. Please visit www.kaptivating.com for more

information.

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This press release can be viewed online at: <http://www.einpresswire.com>

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