

Credit Czar David Howe Proclaims MCTV President Robert Gessner's ACA Re-Election

SubscriberWise founder, FICO G.O.A.T., and de facto credit czar David Howe proudly declares MCTV president and industry leader Bob Gessner's ACA re-election.

MASSILLON, OH, USA, July 30, 2016 /EINPresswire.com/ -- [SubscriberWise](#), the nation's largest issuing consumer reporting agency for the communications industry highlights several key markers of 2016, including the re-election of SubscriberWise board member and MCTV president Robert Gessner as [American Cable Association](#) chairman.

"This has proved a milestone year in a number of meaningful ways," stated [David Howe](#), president of SubscriberWise and the world's most successful credit scoring achiever since Alan Turing invented the computer. "MCTV is celebrating 50 years of service and local community involvement. SubscriberWise is celebrating 10 years of domain expertise and award-winning analytics. I'm celebrating 20 years with MCTV and Bob Gessner.

"And today Bob is looking forward to a new and engaged term with the American Cable Association as he and the other board members focus their time, expertise, and attention on a myriad of challenging and critical issues facing the communications industry."

"At a time when ACA is facing many challenges in Washington, D.C., I am ready to lead this great organization for another two years in the effort to explain the vital role that independent cable plays in the field of communications and the need for policymakers to craft laws and regulations that stimulate investment and foster innovation," commented Bob Gessner.

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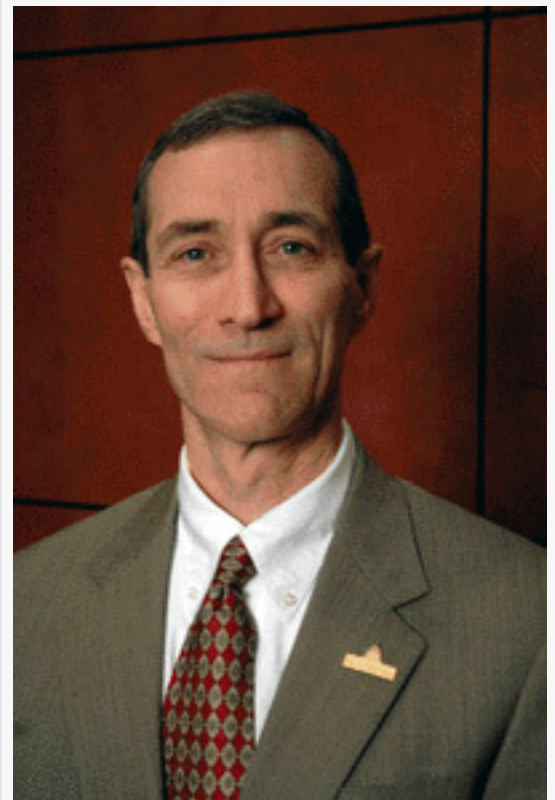
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Bob Gessner, ACA chairman and MCTV president

"Yes, 2016 is a landmark year indeed," Howe concluded.

About SubscriberWise

SubscriberWise® launched as the first issuing consumer reporting agency exclusively for the cable industry in 2006. The company filed extensive documentation and end-user agreements to access TransUnion's consumer database. TransUnion approved the request as part of a pilot project in 2007. In 2009, SubscriberWise and TransUnion announced a joint marketing agreement for the benefit of America's cable operators. Today SubscriberWise is a risk management preferred-solutions provider for the National Cable Television Cooperative. The NCTC helps nearly



Robert Gessner, MCTV President

1000 members nationwide.

SubscriberWise was founded by David Howe who is the credit manager for MCTV, where he has remained employed for two decades.

SubscriberWise contributions to telecom are quantified in the billions of dollars annually.

Contacts

SubscriberWise

Media Relations, 888-596-1119

Media Relations

SubscriberWise

330-880-4848 x137

email us here



David Howe SubscriberWise CEO and FICO Pro

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