

Driver Assistance System Market Development, market Trend, Segmentation and Forecast to 2027.

Driver Assistance System Market Share, Driver Assistance System Market Trend, Driver Assistance System Market Forecast, Global Driver Assistance System Market.

PUNE, MAHARASHTRA, INDIA, August 2, 2016 /EINPresswire.com/ -- Objective of Driver



Assistance System Market Study:
• To provide detailed analysis of the market structure along with forecast for the next 10 years of the various segments and sub-segments of the [global Driver Assistance System Market](#).
• To provide insights about factors affecting the market growth.
• To Analyze the Global Driver Assistance System Market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.
• To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW).
• To provide country level analysis of the market with respect to the current market size and future prospective
• To provide country level analysis of the market for segment by type, technologies and sub-segments.
• To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
• To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Driver Assistance System Market .

Market Research Future

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Taste the market data and market information presented through more than 50 market data tables and figures spread in 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Driver Assistance System Market Research Report - Forecast to 2027](#)"

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Market Scenario

The major growth driver of Driver Assistance System Market includes growing demand for new technologies, new and improved lifestyle, increasing purchasing power of buyers, and improved government approach for automobiles, and passenger safety among others. Hence the market for Driver Assistance System Market is expected to grow at XX% CAGR (2016-2027).

However, complex and expensive features and requirement of maintenance are the factors which are hindering the growth of Driver Assistance System Market.

Segments

Global Driver Assistance System Market can be segmented as follows:

Segmentation by Type: Adaptive Cruise Control (ACC), Lane Departure Warning (LDW) system, Park Assist Drowsiness Monitoring System, Blind Spot Detection (BSD) System, Night Vision, Tire Pressure Monitoring System (TPMS), and Adaptive Front Lighting among others.

Segmentation by Technologies: Ultrasonic sensors, Image sensors, Radar sensors, Lidar sensors, and IR sensors among others.

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Industry News:

- Hitachi Ltd., one of the leading organizations has announced in May 2016 about its upcoming automotive engineering exposition 2016 where it is going to showcase technologies and product regarding advanced driver assistance systems and automated driving systems.
- Toyota has announced recently in year 2016 about its new lexus and Toyota models which will include Toyota safety senses and will be launch by the end of year 2017.

Key Players

Some of the major players in Global Driver Assistance System Market include Delphi Automotive Plc. (UK), Gentex Corporation (US), Hitachi Ltd (Japan), Magna International (Canada), Robert Bosch GmbH (Germany), Texas Instruments Inc. (US), and Renesas Electronics Corporation (Japan) among others.

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However, high cost of product and high power consumption are the factors which are hindering the growth of Touch Sensor Market. Know more about this report @

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Contact:

Norah Trent,

Market Research Future

Office No. 528, Amanora Chambers

Magarpatta Road, Hadapsar,

Pune - 411028

Maharashtra, India

+1 (339) 368 6938

Email: sales@marketresearchfuture.com

Norah Trent

Market Research Future

+1 (339) 368 6938

[email us here](#)

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