

Oil & Gas Mobility Market Size, Investment Feasibility and Industry Growth Rate Forecast 2016 – 2021

WiseGuyReports.com adds "Oil & Gas Mobility Market Segmentation, Parameters and Prospects 2016 to 2021 Market Research Report" reports to its database.

PUNE, INDIA, August 2, 2016 /
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<https://www.wiseguyreports.com/reports/world-oil-gas-mobility-market-opportunities-and-forecasts-2014-2022>

Technique that transforms conventional practices used in oil & gas industry into mobile performance driven approach is termed as [oil & gas mobility](#) application. Mobility in oil & gas sector reduces the time cycle needed for the performance of routine operations. Furthermore, mobility ensures maximum use of the available resources. Besides this, mobility provides the much required flexibility of performing tasks from different locations at any given time. Mobility ensures the task can be shared conveniently within an enterprise. This enables the management to zero in on smarter and quicker decision without interfering the workflow. Mobility focuses on associated fields of BI, data management and more.

Advent of technological developments paired with the ongoing demand for exploring as well as producing oil & gas efficiently is influencing market growth. Furthermore, identifying the best ways to create resources including technology, data and affordable procedures are the most important factors driving the oil & gas mobility market. Lack of awareness about the benefits of mobility application has hampered the growth of the market to a greater extent. On the other hand, growing need for relevant ground based data strategically to lower the turnaround time, operating costs and boost complete landscape of industrial lifecycle is likely to create greater opportunities.

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The oil & gas mobility market is segmented based on software, deployment model, services, user type and geography. The software discussed in the market research report consists of material management, asset management, data management, mobile analytics and more. Moreover, the deployment model covered during the study includes on premise and hosted. Services analysed in the market research report are integration services, professional services and cloud services.



User types examined in the report includes small and medium businesses and enterprises. Regions such as North America, Europe, Asia -Pacific and LAMEA are anticipated to witness tremendous growth.

A closer look at the competitive landscape reveals that major IT brands are busy launching solutions and generating clients in the same month itself. Prominent market players are also seen acquiring new companies or local market players to maintain their competitive edge. Other business strategies favored by the companies include constant upgradation, joint ventures and collaborations. The key market players active in the oil & gas mobility market include HP, SAP SE, Oracle, IBM, Cisco, Wipro, Infosys, Microsoft and Cognizant Technology Solutions

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KEY BENEFITS FOR STAKEHOLDERS

The market research report provides an integrated information on the major drivers, restraints and opportunities influencing the industry growth from 2014 to 2020.

The study further drills down to produce data volume by components, end customers and demography.

SWOT analysis of major brands, highlights weaknesses, strengths, opportunities and threats. The data proves effective for business owners planning on designing their marketing and branding strategies.

Region wise business performance discussed in the market research report would be valuable for enterprises planning to explore new areas.

The report not only examines the market dynamics but also takes a closer look at the growth rate and industrial chain structure.

Study further weigh up on the prominent market players and what they are doing different to position their product in the already crowded marketplace.

Assessment of upstream and downstream market also forms an important part of the report.

OIL & GAS MOBILITY MARKET KEY SEGMENTS

Oil & Gas Mobility Market By Software

Material Management

Asset Management

Data Management

Mobile Analytics

Workforce Automation

Others

Oil & Gas Mobility Market By Deployment Model

On -premise

Hosted

Oil & Gas Mobility Market By Service

Professional

Cloud

Integration

Oil & Gas Mobility Market User Type

Small and Medium Businesses

Enterprises

Oil & Gas Mobility Market Geography

North America

Europe
Asia -Pacific
LAMEA
Key Player
HP
SAP SE
Oracle
IBM
Cisco
Wipro
Infosys
Microsoft
Cognizant Technology Solutions

Research Methodology

With collective industry experience of about 200 years of its analysts and experts, Allied Market Research (AMR) encompasses most infallible research methodology for its market intelligence and industry analysis. We do not only engrave the deepest levels of markets but also sneak through its slimmest details for the purpose of our market estimates and forecasts. Our approach helps in building greater market consensus view for size, shape and industry trends within each industry segment. We carefully factor in industry trends and real developments for identifying key growth factors and future course of the market. Our research proceeds are the resultant of high quality data, expert views and analysis and high value independent opinions. Our research process is designed to deliver balanced view of the global markets and allow stakeholders to make informed decisions.

We offer our clients exhaustive research and analysis based on wide variety of factual inputs, which largely include interviews with industry participants, reliable statistics and regional intelligence. Our in-house industry experts play instrumental role in designing analytic tools and models, tailored to the requirements of particular industry segment. These analytical tools and models sanitize the data & statistics and enhance the accuracy of our recommendations and advice. With AMR's calibrated research process and 360` degree data-evaluation methodology, our clients are assured of receiving:

Consistent, valuable, robust and actionable data & analysis that can easily be referenced for strategic business planning
Technologically sophisticated and reliable insights through well audited and veracious research methodology
Sovereign research proceeds that present a tangible depiction of marketplace
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