

New global firm to solve world's intellectual property challenges

Former Ladas and Parry LLP heavyweight heads U.S. operations

CHICAGO, IL, USA, August 3, 2016 /EINPresswire.com/ -- [IP Solved](#), a new global intellectual property firm opens its doors today in Chicago.



For companies that think globally and are looking to be build strong strategic partnerships, IP Solved represents a win-win.

Ken McInnes

With headquarters in Sydney Australia, the US arm of the privately-owned firm is being led by former Ladas and Parry LLP Partner, [Frederick \(Fred\) W Meyers](#).

Mr Meyers has over 30 years' experience as an intellectual property steward, strategist and tactician. As trade mark attorney and expert in branding law, Mr Meyers' career has been dedicated to advising major international brand owners on all aspects of global commercial identity protection. He is a

sought after expert in the many and nuanced issues arising from global trademarks, and an acknowledged leader in assessing risks associated with brand usage, enforcement against infringement and unfair competition, anti-counterfeiting and anti-dilution matters.

"IP Solved's strategic alliance of highly experienced and skilled Australian and US practitioners is unique yet a natural bi-product of the fact that Australia and the US are acknowledged leaders in global innovation and legal protection of intellectual property, as well as long-time commercial allies" says Mr Meyers.

In addition to the US, IP Solved has operations in Australia, Singapore and New Zealand. Expansion into other countries and cities will soon be announced.

According to IP Solved CEO, [Ken McInnes](#), the firm is assembling a large number of people who have high levels of experience in international IP.

"We're identifying people who have represented US, Israeli, British, Australian and European companies going out to the world. Many of the individuals we have identified to join us have vast in-house corporate experience, and all have very lengthy and intense international IP experience", says Mr McInnes.

IP Solved's global structure, technology and virtual support will allow it to deliver first-class intellectual property services at highly competitive rates and across all time zones.

"We're able to offer a seamless and continuous workforce and that is very exciting", espouses Mr Meyers. "There are very few organisations that are genuinely able to operate in a truly globalised, non-time zone-restricted way."

For IP Solved, the biggest growth challenges are harmonisation of culture and infrastructure. Mr McInnes says he and his executives are spending vast amounts of time satisfying themselves that

every expansion is ethically, philosophically, culturally and strategically compatible.

“For companies that think globally and are looking to be build strong strategic partnerships, IP Solved represents a win-win,” concludes Mr McInnes.

ENDS

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