

Industry Analysis - Global Portable Battery Market Research Report – Outlook to 2027

Global Portable Battery Market information research report, by technology by capacity type (1000-2500 MAH, above 10400 MAH), by applications - Forecast 2027

PUNE, MAHARASHTRA, INDIA, August 3, 2016 /EINPresswire.com/ -- Study Objective of Portable Battery Market

- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the [global portable battery market](#)
- To provide insights about factors affecting the market growth
- To analyze the hydroponics market based on various factors- price analysis, supply chain analysis, porter's five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment, by application, by technology, by capacity type and sub-segments.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global portable battery market



Market Research Report

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Market Synopsis of Portable Battery

Market Scenario

Technology and portable devices have taken over the world and to meet the world demand for technological equipment's companies are trying very hard. Every technological product needs power source and in today's scenario, every company is trying to make their product simpler but more effective. Portable battery market is growing with the growth of technological product.

Mobile phone, wireless devices are something which needs to be recharged within some time span and this has become the fuel for growth for portable battery market. Currently this market is growing with CAGR of XX% and valued at US \$XX billion which is expected to reach US \$XX billion by the end of forecasted period.

Taste the market data and market information presented through more than 50 market data tables and figures spread in 125 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Portable Battery Market Research Trends, Growth, Share to 2027](#)"

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Market Segmentation

Portable battery market has been segmented on the basis of technology, capacity type and by applications. By technology, market includes- Lithium-Ion Battery, Lithium-Polymer Battery, Nickel-Cadmium Battery and Nickel-Metal Hydride Battery. On the basis of capacity type, market has been segmented as- 1000-2500 MAH, 2600-5000 MAH, 5100-10400 MAH and above 10400 MAH. On the basis of applications, market has been segmented as- smartphones, tablets, media devices and portable wearable accessories.

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Regional Analysis

Currently Asia-Pacific is dominating the market of portable battery market due to the high consumption of smartphones and other portable accessories. Asia-Pacific holds more than 40% of global population and countries in this region are in developing phase, causing more demand for the smart phones, tablets and portable accessories. North America stands as second big market for portable battery market followed by Europe. Currently North America accounts for XX% of market share and has registered the CAGR of XX%.

Key players

The prominent players in the market of portable battery market are- Samsung SDI Co. Ltd. (South Korea), Sony Corporation (Japan), LG Chem Inc. (South Korea), BYD Company Ltd. (China), Duracell International Inc. (US), China Bak Battery, Inc. (China), Panasonic Corporation. (Japan), Mophie Inc. (U.S.), Energizer Holding Inc. (U.S.), Simplo Technology Co. Ltd (Taiwan) among others.

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Industry News

- In October 2015, Samsung SDI Co. Ltd introduces Stripe and band batteries for smart watches.

- In September 2015, Sony Corporation launched new CP-S15 portable charger for smartphones and other portable devices

The reports also covers brief analysis of Geographical Region includes:

Americas

- North America

- US

- Canada

Europe

- Germany

- France

- UK

- Rest of Western Europe

Asia- Pacific

- China

- India

- Japan

- Rest of Asia

The Middle East& Africa

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However, changing consumer demand and requirements is one of the factors which are hindering the growth of Surface Inspection Market.

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