

Tech Support Leader Quikteks Sees Rise in Email Security

With the growing number of phishing emails, hacks, and malware-infected emails, there is no better time than now to secure your email and IT systems.

FAIRFIELD, NEW JERSEY, USA, August 3, 2016 /EINPresswire.com/ -- Email is an effective means of communication, but it's not without its risks. In fact, according to new research by Technavio, the [email security](#) market is growing, and is expected to grow by 15 percent by 2020.

According to Andrew Rich, owner and CEO of [Quikteks](#), a New Jersey tech support firm, the email security industry is driven by the growing number of phishing emails, hacks, and malware-infected emails. "Email is powerful, for businesses and hackers alike," he said.

For example, Technavio noted an increase in cloud service-specific attacks which it attributed to increased usage of cloud-based e-mail services along with a willingness among users to give up their personal information. Since emails are archived and stored in the cloud, hackers are beginning to target these archives.

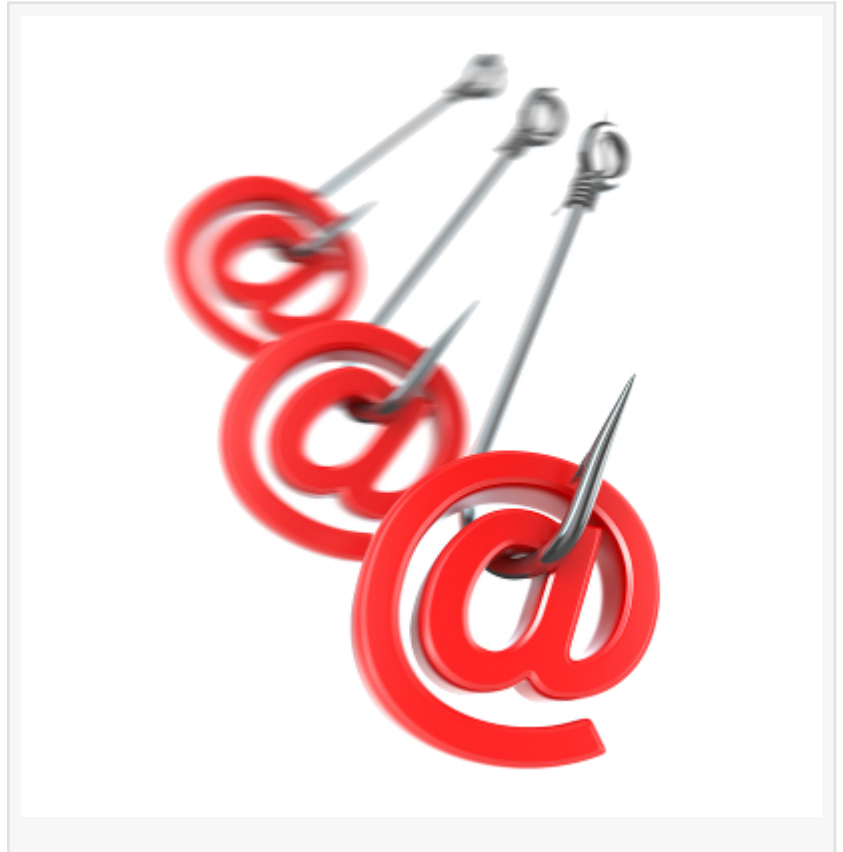
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Andrew Rich, CEO

"It's a treasure trove for hackers and identity thieves," Rich said. "If they can get into these cloud-based email archives, they can retrieve personal information and use it for malicious purposes such as identity theft."

Cloud-based email is attractive to small and mid-sized businesses for several reasons such as cost effectiveness, ease of use, and results. "Unfortunately, many smaller businesses don't realize the risks," Rich explained. "Or the solutions. Here at Quikteks, we've made it our mission to educate our clients about the dangers that are out there and how to protect their businesses -- and their customers -- from them."



Schedule a free email security assessment by visiting Quikteks.com or calling 973-882-4644.

About Quikteks

Based in Fairfield, New Jersey, Quikteks delivers cutting-edge, reliable and cost-effective business technology solutions to small and medium-sized businesses in the Tri-State area. The company's computer solutions include 24-hour tech support, help desk support, computer support, consulting, and storing valuable and confidential data in a secure cloud.

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