

23 days until The Second Annual California Rum Festival

Meet the Masters of Rum, Rhum & Tiki

SAN FRANCISCO, CALIFORNIA, USA, August 3, 2016 /EINPresswire.com/ -- For two days in August liquid gold will flow as San Francisco hosts The Second Annual [California Rum Festival](#). The two day rum extravaganza will take place August 26-27 at SOMArts Cultural Center, 934 Brannan Street and will include events, seminars, and tasting rooms featuring rum luminaries from around the world. The event will benefit the Operation Helping People (O.H.P.) Foundation, a group focused on youth mentoring in the Bay Area.

Trade Industry Only Event, Friday, August 26, 2-4 p.m.

Rum Aficionado Grand Tasting, General Admission, Friday, August 26, 5-9 p.m.

Rum Bazaar, General Admission, Saturday, August 27, 1-6 p.m.

Over 60+ expressions of rums

Six different Rhum Agricole producers

Tiki time--Tiki Drinks served all day on Saturday--Mai Tai, Piña Coladas, Jungle Birds, Navy Grog, Pain Killers, Zombies, Nui Nui, Rum Punch, and many more

[The Rum Bazaar](#) consists of a five hour event featuring tropical rum cocktails created by some of SF's best bartenders, arts & crafts by local vendors and live music on Saturday, August 27, 1-6 p.m.



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Federico J. Hernández

Presenters at The Second Annual California Rum Festival include:

Friday, August 26th

Forrest Cokely, aka The Rum Connoisseur, industry consultant, Learning in-depth about Panamanian Rums, Trade event, Friday, August 26, 2:20-3:00 p.m.

Matt Pietrek, Social media guru at CocktailWonk.com, Effective Social Media in the Spirits Industry, Trade event,

Friday, August 26, 3:20-4:00 p.m.

Jim Meehan, author of The PDT Cocktail Book & co-creator of Banks Rums,

"All in the Family"--A spirited examination of the distinct styles of punch that make up this convivial cannon of mixed drinks that came before the cocktail, Grand Tasting event, Friday, August 26, 5:20-

6:00 p.m.

Martin Cate, Owner of Tales of the Cocktail 2016 Best Bar--Smugglers Cove and Whitechapel, author, and speaker, Using rums in vintage exotic cocktails, Grand Tasting event, Friday, August 26, 6:20-7:00 p.m.

Richard Seale, Owner of FourSquare Distillery, Understanding Rum, Grand Tasting event, Friday, August 26, 7:20-8:00 p.m.

Ed Hamilton, Importer and founder of The Ministry of Rum, A short history and the future of rum, Grand Tasting event, Friday, August 26, 8:20-9:00 p.m.

Saturday, August 27th

Jim Meehan, author of The PDT Cocktail Book & co-creator of Banks Rums, "The Multi Origin Rum Category", Beginning with Banks 5 Island, multi-origin rums have made a comeback in the category. Jim Meehan will introduce their roots, survey the major players and suggest applications, Rum Bazaar event, Saturday, August 27, 2:20-3:00 p.m.

The USA is considered one of the most important countries for the entire rum industry, and California has a rich history of rum love. The Golden State is home to world renowned bars like Smuggler's Cove in San Francisco, Longitude in Oakland, Forbidden Island in Alameda, Tonga Hut in Palm Springs and Hollywood, Caña Rum Bar in Los Angeles, and the iconic Don the Beachcomber in Huntington Beach, considered by many to be the birthplace of Tiki. Tiki festivals like Tiki Oasis and Tiki Caliente draw rum lovers and cocktail enthusiasts from around the globe year after year. The Second Annual California Rum Festival will continue this great tradition, aiming to be the West Coast's Official Rum Expo.

Participating Rum Brands:

Parce Rum, Brugal, Pussers, English Harbour, Penny Blue, Papa's Pilar, Rhum JM, Flor de Caña, Barbary Coast Rhum, Neisson Rhum, Rhum Damoiseau, Rhum Clement, La Favorite Rhum, FourSquare Rum, Diplomatico Rum, Ron Duran, The Real McCoy, Kirk & Sweeney, Ron Cartavio, Tanduay Rum, Don Q Rum, Caliche Rum, Koloa Rum, Gosling's Rum, Blue Chair Bay Rum, Abuelo Rum, DeadHead Rum, Rational Spirits, Banks Rum, Rums of Puerto Rico - Representing Ron del Barrilito, Don Q & Bacardi

The Second Annual California Rum Festival is being produced by [The Rum Lab](http://therumlab.com).

For tickets and more information, please visit: <http://californiarumfestival.com/buy-tickets/>

For more information or to schedule an interview with the founders please contact Debbie Rizzo at 617-233-8024 or via email debbie@drinkpr.com.

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