

Baltimore Youfit® Grand Opening Was A High-Flying Affair

New Pratt Street Location Welcomes New Members

BALTIMORE, MD, UNITED STATES, August 3, 2016 /EINPresswire.com/ -- As one of the hottest fitness destinations spreading rapidly across the country, every Youfit Health Club® opening is a huge event. However, the latest grand opening for Youfit on Monday, July 25th in Baltimore saw some elements of the celebration get quite literally carried away when the grand opening blimp went missing. The health club is the second Youfit in the Baltimore County area, located at 1201 W Pratt Street, #29A. Club guests and new potential members took a tour of the state-of-the-art workout facility, participated in giveaways and learned about the many low-cost membership plans.



“It’s not unusual to see people get really excited about our affordable membership approach,” said Ian Burley, Regional Director of the two Baltimore locations. “However, it is unusual to see a balloon go crazy too. Actually, we’re pretty pleased that the Youfit brand was seen well beyond just our location.” Catering to the surrounding neighborhood, Youfit on Pratt Street is already open and ready for workouts. The new club is open 7 days a week, beginning on Mondays at 5am, and then staying open 24 hours a day through Tuesday, Wednesday, and Thursday, with a Friday late-night closing time of 10pm. Weekend hours on Saturday and Sunday are 8 am to 8 pm.

Those looking to join up will be pleased to know they can do so for as little as \$10 per month and simple month-to-month plan. “The grand opening was a fun a reminder that being fit and healthy can be a positive, lighthearted experience,” continued Burley. “We are excited for new members to come to our new Pratt Street location for a cheerful, individualized workout that’s now very close by.”

About Youfit® Health Clubs

Youfit Health Clubs, founded in 2008, is a chain of budget-friendly fitness centers with over 115 locations across, predominantly in the South and Western US. Youfit was founded by Rick Berks with the aim of creating gyms with a welcoming environment where everyone fits-in at a low price starting at \$10 per month. Youfit places a great emphasis on environmental responsibility. Its gym floors are made from Nike Grind and other recycled rubber materials, and each Youfit location practices

additional eco-friendly initiatives. For more information, visit www.youfit.com.

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