

Mobile Money Industry Global Analysis 2016 - 2027

Wiseguyreports.Com Adds "Mobile Money Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2016 – 2027" To Its Research Database.

PUNE, INDIA, August 4, 2016 /EINPresswire.com/ -- Global [Mobile Money Market](#) 2016-2027

Market Research Future (MRFR) Announces the Research Report "Global Mobile Money Memory Market 2016-2027" with 147 pages and complete table of contents

Mobile money market is completely driven by technological advancement and need of easy access to the things. Mobile money allows the user to roam without carrying any cash and transact with the smart things which they own. On the other hand security and privacy is a little concern which is restraining the market.

Market Research Future (MRFR) recognizes the following companies as the key players in the global Mobile Money Memory market:

Google, Inc. (U.S.),
MasterCard (U.S.),
American Express (U.S.),
Paycom (U.S.).

Other Prominent Vendors in the market are:

Apple Inc. (U.S.)
Gemalto (Netherlands),
FIS (U.S.)
Mahindra Comviva (India)
Paypal (U.S.) Vodafone Group PLC (U.S.) among others.

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Study Objective of Mobile Money Market

To provide detailed analysis of the market structure along with forecast of the various segments

and sub-segments of the Global Mobile Money Market

To provide insights about factors affecting the market growth

To analyze the hydroponics market based on various factors- price analysis, supply chain analysis, porter's five force analysis etc.

To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)

To provide country level analysis of the market with respect to the current market size and future prospective

To provide country level analysis of the market for segment by transaction, by mode, by vertical, and sub-segments.

To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market

To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global Mobile Money Market

Key Topics Covered:

Introduction of Mobile Money Memory Industry

Manufacturing Technology of Mobile Money Memory Market

Analysis of Global Key Manufacturers

2016-2027 Global Market of Mobile Money Memory

Market Status of Mobile Money Memory Industry

2016-2027 Market Forecast of Global Mobile Money Memory Industry

Analysis of Mobile Money Memory Industry Chain

Global Economic Impact on Mobile Money Memory Industry

Market Dynamics of Mobile Money Memory Industry

Proposals for New Project

Research Conclusions of Global Mobile Money Memory Industry

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Market Synopsis of Mobile Money Market

Market Scenario

Mobile money refers to payment or exchange of money without hard cash. Earlier barter system was in picture where people exchanges one product with respect to another, later currency came into picture where people purchase any product by giving physical cash. Nowadays Mobile money concept is coming into picture where people can send or receive money virtually and electronically. Various companies are providing payment gateways to pay the money result, this

market has grown to US \$XX billion and expected to reach US \$XX billion by the end of forecasted period. As technology is growing, it is giving fuel to the mobile money market and it is expected that mobile money market will grow at a CAGR of XX%.

Market Segmentation

Segmentation by Transaction Type: P2P, P2B, B2P, B2B.

Segmentation by Mode: Mobile Applications, Smartcard/NFC, SMS & Web among others.

Segmentation by Financial Services: Mobile money, Mobile savings, Mobile insurance and Mobile credit.

Segmentation by verticals: BFSI, media & entertainment, travel & hospitality, web services, retail, and healthcare among others.

Note- Only qualitative information will be provided for segment financial services.

Regional Analysis

Currently, North America is dominating the market of mobile money due to high consumption of smartphones and need of portability in the payment gateway market. Technological development is also a major factor which is driving the market of mobile money in the North America. Asia-Pacific has emerged as fastest growing market due to the high demand for smartcards and smartphones. Currently Asia-Pacific holds XX% of market share followed by Europe which accounts for XX% of share and has been valued at US \$XX billion.

Key players

The prominent players in the market of mobile money are- Google, Inc. (U.S.), MasterCard (U.S.), American Express (U.S.), Paycom (U.S.), Apple Inc. (U.S.), Gemalto (Netherlands), FIS (U.S.), Mahindra Comviva (India), Paypal (U.S.) Vodafone Group PLC (U.S.) among others.

Industry News

In July 2016, MasterCard is reportedly applying for Chinese payment license after government announced the FDI.

In July 2016, MasterCard announced the acquisition of VocaLink which operates payment technology platforms.

In February 2016, Mahindra announced the collaboration with AsiaHawala to provide P2P transaction in Iraq.

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