

## Skyline Exhibits & Graphics To Showcase The Latest Products In Trade Show Exhibit Design On August 4

The designer and manufacturer of custom trade show displays is presenting their New Product Showcase on August 4 in Middletown, CT.

MIDDLETOWN, CT, USA, August 5, 2016 /EINPresswire.com/ -- <u>Skyline Exhibits & Graphics</u> has announced a New Product Showcase to be held on Thursday, August 4, 2016. The event will feature many of the company's latest offerings in trade show exhibit design, including the world's first air-powered exhibit system®, <u>Skyline WindScape®</u>.

The showcase is being presented in an Open House format in two identical sessions, from 8:00 a.m. - 10:00 a.m. and from 11:00 a.m. - 2:00 p.m. The event takes place at the Skyline Exhibits & Graphics facility located at 6 Great River Center, 362 Industrial Park Road, Middletown, CT 06457. There is no cost to attend, but registrations are required. Click here to register.

"This is a very exciting line-up of products that promise greater impact, enhanced versatility, improved portability, and heightened functionality. Each product is designed to make exhibiting easier and more effective for today's exhibitors and the showcase is a chance for those exhibitors to see what's new in trade show exhibit design in a relaxed and informal setting. We'll have something for everyone; small displays, large displays, graphics, lighting, and accessories. There will even be a good portion of the event dedicated to integrating digital media into trade show exhibits," explained Larry Zollo, President, Skyline Exhibits & Graphics (<a href="https://www.skyline.com/hartford-stamford-ct-springfield-ma">www.skyline.com/hartford-stamford-ct-springfield-ma</a>).

Attendees will have a chance to get up close and personal with the exhibits to see how they look, feel, and even assemble through demos and hands-on activities. Highlights of the day include:

- Tablox<sup>™</sup> Table System. This advanced table system is made of durable, thermoformed panels and installs in under 5 minutes. It can connect with other components to achieve different designs and sizes.
- Skyrise® Wall System. A tool-less wall system that saves time, reducing labor costs. Panels can be swapped out quickly without disassembling frames.
- PictureCube® Display System. This small and lightweight system has features designed to draw the eye: backlit displays, performance fabrics, hanging signs, and towers.
- WindScape® Air-Powered System. This revolutionary exhibit system is inflatable, light-weight, and compact. Pre-attached graphics make exhibiting easier than ever.
- T1 Interactive. Exhibitors can learn more about creating interactive experiences in their exhibits.

Skyline Exhibits & Graphics designs and manufactures semi-custom and custom trade show displays in Connecticut and Western Massachusetts. The company also offers trade show booth rental, event consulting, and exhibit management.

To learn more about Skyline Exhibits & Graphics, visit <a href="https://www.skyline.com/hartford-stamford-ct-springfield-ma">www.skyline.com/hartford-stamford-ct-springfield-ma</a>.

About Skyline Exhibits & Graphics: Skyline Exhibits & Graphics, Inc. has provided world-class trade show marketing products and services to Connecticut and Western Massachusetts companies since 1989. The company is part of the global Skyline Exhibits network of dealers. Skyline is North America's leading provider of trade show exhibits and display systems, offering high-quality products and services to meet the marketing needs of any business.

PR courtesy of Online PR Media.

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