



Calistoga announces launch of newly developed website

VisitCalistoga.com provides comprehensive interactive experience for visitors planning a trip to Calistoga

CALISTOGA, CA, UNITED STATES, August 5, 2016 /EINPresswire.com/ -- The [Calistoga](#) Chamber of Commerce & Welcome Center is pleased to announce the launch of its newly developed visitors' website: VisitCalistoga.com. The purpose for this website redesign is to enable a user-interactive experience to more effectively meet the needs of visitors planning their trip to Calistoga. Through the use of visually appealing video and images, Calistoga's digital presence is almost as stunning as an actual visit to this small town.

The new website offers audiences easier navigation, a clean interface with an adventure vault of possible itineraries and experiential blog posts. It also highlights a robust social media presence and an opening video that highlights Calistoga's main street, shopping, dining, wellness and wine scenes. It is intuitive and mobile-friendly, and includes an option to save resorts, attractions, wellness activities, wineries and restaurants of interest for later printing or emailing. Whether a weekend or week-long visit, guests are sure to get lost in the beauty of all this small town has to offer.

"We are excited to offer visitors this cutting edge and visually-appealing resource in planning first-time and repeat visits to Calistoga," said Chris Canning, executive director at the Calistoga Chamber of Commerce and Welcome Center. "Our goal was to make the online experience productive in formulating an itinerary to explore all that this small town has to offer, and we have succeeded."

With a scroll down the homepage, users may explore Instagram images that highlight this charismatic town and the many events and activities offered. Through the drop-down menu bar, Places to Stay will assist in matching accommodations to each visitor's preference. With a plethora of activities to take part in – such as tasting extraordinary wines, taking a dip in the naturally-heated geothermal pools, detoxing with an authentic mud bath experience, or floating over Napa Valley in a hot air balloon – Calistoga has something for everyone.

About the Calistoga Chamber of Commerce

The city of Calistoga is a Napa Valley town known for its natural geothermal waters, popular spas, relaxed atmosphere, hiking adventures and biking trails, wide variety of wineries and great dining. For information about lodging and dining options, local wineries, spas and events in Calistoga, go to VisitCalistoga.com.

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