



Democratizing Capital & IPO Participation

At Home IPO

NEW YORK , NEW YORK, USA, August 5, 2016 /EINPresswire.com/ -- Democratizing Capital & IPO Participation

[At Home](#), the home décor superstore, went public offering access to our initial public offering ("IPO") stock at the same price, and at the same time, as Wall Street. Plano-based home decor superstore At Home started trading shares on the New York Stock Exchange this morning, Aug. 4, 2016. The stock trades under the symbol HOME. At HOME request, the underwriters have reserved up to 5% of the shares of common stock to be sold by At Home Group Inc. in the IPO, to be offered through [LOYAL3 Securities, Inc.](#), at the initial public offering price. The LOYAL3 IPO Platform is designed to democratize IPO participation, making it easy and affordable for large numbers of people to purchase shares in our IPO at the same price, and at the same time, as institutions and other large investors

The company, which had annual sales of \$653 million, has posted eight consecutive quarters of 20 percent total sales increases and nine consecutive quarters of same-store sales growth, or stores that have been open at least a year.

"Consumers are entertaining more at home and we benefit from their efforts to make the experience better," he said. "Everyone thinks they're a decorator these days. They're becoming super creative watching all these shows and getting suggestions on social media, which is huge for us."The company's fastest growing demographic group is 34 and under."We can open in small, medium and large size markets and do well," Bird said. He's basing that on already having opened stores in significantly different size markets from Tyler to Washington D.C.

At Home moved to Plano from Houston in 2014 and transformed its business from its former brand, Garden Ridge. All its growth so far has been self-funded. Proceeds of the IPO will be used to pay down debt.

At Home raised about \$130 million selling 8.77 million shares to the public. That represents about 15 percent of the company which is owned by private equity investors AEA Investors LP and Starr Investments

Congratulation to At Home
and LOYAL3 Securities, Inc

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