

# Espire Infolabs Sponsors CMO Summit 2016 Australia

*Espire Infolabs is a key sponsor of CMO Summit 2016 - Australia, to be held from 15th to 17th August 2016 at RACV Royal Pines Resort, Gold Coast, Queensland.*

SYDNEY, NSW, AUSTRALIA, August 8, 2016 /EINPresswire.com/ -- Espire Infolabs, a digital experience transformation company, today announced that it is a key a sponsor of the annual [CMO Summit 2016](#) – Australia, to be held from 15th to 17th August 2016 at RACV Royal Pines Resort, Gold Coast, Queensland.

This summit would witness coming together of Chief Marketing Officers (CMOs) and key decision makers in marketing and product branding domains from leading companies in Australia and New Zealand.

At this three day Summit, delegates will have focused discussions around evolving marketing strategies that enhance customer experience, strengthen customer loyalty, ensure strong competitive edge and increase revenue opportunities for their business.

Here, Espire would be showcasing how it can equip marketers with the power of innovative digital experience transformation solutions that boost customer acquisition, engagement & retention and build strong customer loyalty.

Espire is a global technology company empowering businesses with innovative digital experience solutions, through the combined power of Digital Content Management (DCM) and Multi-Channel Customer Communication Management (MCCCM). These solutions are enabling global businesses to deliver consistent, personalized and connected customer experiences during multi-channel digital interactions.

Espire's DCM expertise includes its innovative customer experience solutions delivered across multiple channels (websites, mobile, social and print). These solutions are empowering businesses to speed up their time to market and enhance their brand value by globalizing, localizing and personalizing brand's experience across all digital touch-points.

With Espire's MCCCM solutions, businesses are reinventing delivery of their high volume on-demand, interactive, personalized and transactional multi-channel customer communications. Espire also offers mobile & cloud enablement and also managed support for all its DCM and MCCCM services.



Espire Corporate Logo

Espire's digital experience transformation expertise extends to a wide range of tools and technologies including Sitecore, SDL, SharePoint, Drupal, Umbraco, GMC Software, HP Exstream, Pitney Bowes, Doxee and Prinova.

To gather insights on how Espire's digital experience transformation solutions can strengthen your marketing strategies and increase revenue opportunities, schedule a meeting with Espire's experts at the CMO Summit 2016 – Australia by writing to [enquiries@espire.com](mailto:enquiries@espire.com).

#### About Espire Infolabs

Espire Infolabs is a global technology company empowering businesses to drive growth and customer engagement with exceptional digital experience solutions through digital content management, multi-channel customer communication management, enterprise applications and IT infrastructure solutions. It is a SEI CMMI Level 5 Ver 1.3 (Dev + SVC) Appraised, ISO 27001:2013 & ISO 9001:2008 Certified and ITIL & ISO 20000 Compliant Company. Espire Infolabs has offices in Australia, New Zealand, USA, Canada, UK, Singapore and Development Centers in India. For more information, please visit [www.espire.com](http://www.espire.com)

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