

Running Belts Quickly Becoming Mandatory Gear for Cruise-goers

Fanny packs have long been popular among cruise passengers, but a more modern product is taking over the industry.

ASHEBORO, NORTH CAROLINA, UNITED STATES, August 8, 2016 /EINPresswire.com/ -- The cruise industry has experienced non-stop growth since cruising became mainstream in the early 90's. In fact, the industry has seen a steady annual growth rate of 6.55% since that time.

The more people who have ocean cruised, the more who will tell others. This generates a perpetual buzz and there seems to be no end in sight for people wanting to go on a cruise.

Fanny packs have been a cruise-goers favorite gear for those who need to carry their essentials like cameras, cabin keys, bank cards, casino chips, phones and more. Now that cameras are essentially replaced with the smartphone— since most of them have good built-in cameras— the need to carry a large fanny pack is not as prominent as before.

Running belt waist packs have become the rage lately, and in many cases, have replaced the fanny pack. The running belt became extremely popular beginning

in 2014. A running belt is thin in design and allows the user to carry their phone, money, ID, keys and more without added bulk. But it isn't just the slim design that makes it ideal for running— these belts contour the wearer making them nearly invisible when worn underneath clothing. Plus, they are comfortable, and the waterproof materials make it a smarter choice to protect expensive electronics from rain and moisture. Although these waist belts were originally designed for runners, other consumers have found good uses for them.

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Cruise passengers love the

Cruise-seekers are an excellent example. The running belt



Cruisers prefer the Running Belt Max



The Running Belt Max is very versatile

waist pack have become a favorite item for people ready to go on their ocean voyage. Since running belts are low-profile, they add a level of security because they can be concealed, and they don't constrict the wearer or add bulk, allowing a more enjoyable cruise experience.

Dave Chandler, the president of Running Belt Max, has experienced tremendous sales growth since they introduced their waist pack in January. Part of the reason for their sales growth is because of the cruise industry.

"Cruise passengers love the Running Belt Max, and many consider it essential gear for their cruise vacations", said Chandler. "There are many running belts on the market, but thankfully, the cruise industry seems to have chosen our product."

The Running Belt Max does meet all the criteria of the perfect cruise belt. It's made of waterproof Lycra, so valuables inside the zippered pockets will be protected from rain and sweat. The Lycra material is very soft, so it can be worn directly on the skin, while many other running belts cannot. There is also an earphone port so the wearer can insert their earphone wire into the pouch and listen to music while their device stays inside and protected. And finally, it's one of the very few running belts with a lifetime guarantee.

The Running Belt Max is available on Amazon.com. To purchase the running belt waist pack or to find out more information about it, visit their Amazon product page directly here:

<http://www.amazon.com/dp/B017CVEPBE>

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