

Institute for Interactive Performance Announces SimPerformer.com

A new marketplace for Industry Partners and Simulation Performers

WINCHESTER, VIRGINIA, UNITED STATES, August 8, 2016
/EINPresswire.com/ -- The Institute for Interactive Performance announced



today the highly anticipated beta launch of SimPerformer.com. Acting as a marketplace for Industry Partners to find qualified Simulation Performers, Simperformer.com allows both sides to connect with an ease that was not available before. Initially, the registry will serve the DC/Virginia/Maryland area, with an eye toward a future nationwide expansion in the coming year.

In an effort to facilitate communication between simulation performers and industry partners that utilize live action simulations, the Institute for Interactive Performance (IIP) has created SimPerformer.com. The SimPerformer registry will assist industry partners in accessing talent for their simulations, whether they be medical, military, legal, first responder, or other. The Institute is currently working on an app that is scheduled for an early October release that would allow performers to register and check in on their smart devices, and allow Industry partners to easily connect with the performers scheduled for their event.

Joanne Ruscella, Executive Director of the Institute for Interactive Performance, stated, "We are excited and proud to offer this service to both our Industry Partners and our Simulation Performers. By creating this application, we can create both quality experiences for the partners and assist them in meeting their training goals, while creating jobs for those actors and performers that may be seeking additional training and opportunity in their craft."

Interested performers can go to the website at simperformer.com to register and create a profile for upcoming simulation events. Industry Partners looking for qualified performers for their simulation and training events can also register and the Institute will contact them to find out their specific simulation needs.

The Institute for Interactive Performance, located in Winchester, VA, is a global home for research and practical application of interactive performance for new arenas and emerging media platforms. The Institute for Interactive Performance will nurture this growing community by creating a marketplace that provides visibility, connectivity, professional credibility, certified training, and industry resources. The Institute is a female owned and led corporation in partnership with Shenandoah Conservatory and funded by Lineage Media and Solutions.

Lineage Media and Solutions develops creative, technology-forward solutions for growing businesses. Headquartered in Seattle, Wash., Lineage offers business services, software development and media production with a focus on 360-degree video, virtual reality, and augmented reality.

<http://www.lineage.solutions/>

Founded in 1875, Shenandoah Conservatory has an extraordinary legacy of shaping the arts in Virginia and beyond. Located at the head of the beautiful and historic Shenandoah Valley in Winchester, VA, the Conservatory is now home to over 700 students from across the nation and globe enrolled in baccalaureate, masters and doctoral curricula in the areas of music, theater, and dance, and includes a distinguished faculty of over 125, half of whom are full-time. Based on the main campus of Shenandoah University, the Conservatory is within easy driving distance of Washington, DC and is easily accessible internationally via Dulles International Airport. Shenandoah University is a diverse institution of approximately 3,600 students enrolled in baccalaureate, masters and doctoral curricula in business, arts and sciences, health professions and performing arts.

www.su.edu/conservatory

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