

# Global LED & OLED Display Market Factors, Revenue, Strategy, Trends, Types Forecasted to 2027

*Global LED & OLED Display Market Information, by Type (AMOLED (Active-matrix OLED), PMOLED (Passive-matrix OLED)), by Application - Forecast 2027*

PUNE, MAHARASHTRA, INDIA, August 9, 2016 /EINPresswire.com/ -- This report studies [LED & OLED Display Industry](#) in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top players in these regions/countries, with sales, price, revenue and market share in these regions, covering major players in Global LED & OLED Display Market include LG Electronics Inc.(South Korea), Corning (U.S.), OSRAM GmbH (Germany), Samsung Electronics Co. Ltd. (South Korea).

Objective of LED & OLED Display Market Study:

- To provide detailed analysis of the market structure along with forecast for the next 10 years of the various segments and sub-segments of the Global LED & OLED Display market.
- To provide insights about factors affecting the market growth.
- To analyze the LED & OLED Display Market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW).
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment by type, by applications and sub-segments.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global LED & OLED Display market.



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Latest Industry News about Research:

- Universal Display Corporation has announced about its acquisition of BASF's OLED intellectual property on June 2016. BASF is one of the leading chemical industries in the globe. This acquisition would help in the development in commercial blue emissive system.
- Sony Europe has announced in August 2016 that it has acquired e SATURNUS NV, a Belgium based company which provides clinical video in medical field. This acquisition covers intellectual property rights and technological and software capabilities of the organization.

Taste the market data and market information presented through more than 50 market data tables and figures spread in 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[LED & OLED Display Market Research Report- Global Forecast to 2027](#)"

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Market Synopsis of LED & OLED Display Market:

#### Market Scenario

The major growth driver of LED & OLED Display Market includes growing acceptance of LED in commercial & residential sectors, growing demand for flexible display products, and government regulations such as mandating OLED and LED lighting in public places among others.

Hence the market for LED & OLED Display is expected to grow at XX% CAGR (2016-2027). However, lack of skilled employment and complex manufacturing process are the major factors which are hindering the growth of LED & OLED Display Market.

#### Segments

Global LED & OLED Display Market can be segmented as follows:

Segmentation by Type: Passive-matrix OLED (PMOLED), Active-matrix OLED (AMOLED), organic LED, inorganic LED and high brightness LED among others.

Segmentation by Application: Commercial, residential and industrial among others.

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Regional Analysis of LED & OLED Display Market:

North America is dominating the Global LED & OLED Display Market with the largest market share due to presence of established market players and growing technical base in the region,

and therefore accounting for \$XX million and is expected to grow over \$XX billion by 2027. LED & OLED Display Market in Asia-Pacific market is expected to grow at CAGR of XX% from \$ XX million in 2016 to \$XX million by 2027. The Europe market for LED & OLED Display Market is expected to grow at XX% CAGR (2016-2027).

Other Prominent Key Players are:-

Some of the major players in Global LED & OLED Display Market include Panasonic Corporation (Japan), Philips Electronics (Netherland), Microchip Technologies (U.S.), Sony Corporation (Japan), and Universal Display Corporation (U.S.) among others.

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