

# Holyland Marketplace Appoints FrontGate Media as New Ad Agency

*FrontGate Media will be responsible for branding, messaging development, advertising campaign creative and placement, name acquisition and more.*

ORANGE COUNTY, CALIFORNIA, UNITED STATES, August 10, 2016 /EINPresswire.com/ -- Holyland Marketplace recently announced the appointment of FrontGate Media. FrontGate Media will be responsible for branding, messaging development, advertising campaign creative and placement, name acquisition and more.



Holyland Marketplace is a one-stop e-commerce

source for Christian and Messianic products, many made by Jewish believers living and supporting themselves in Israel. The non-denominational, non-profit acquires quality products crafted, produced or distributed by talented and industrious Israelis, shipping them from Israel to the U.S. and then markets and delivers them to the buying public through their ecommerce store. A dedicated volunteer

staff allows operating costs to be kept low, passing along the cost savings to consumers. The profit made from sales is used to help Israeli vendors expand their businesses, put more people to work, produce new and different items and to support Jewish families living in the Holyland. Holyland Marketplace is a division of the Seed of Abraham ministry and can be found at [www.HolylandMarketplace.com](http://www.HolylandMarketplace.com).

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We welcome this leading cause-based retailer to our stable. We are excited and focused to apply our credentials to grow this brand in support of Christian and Messianic believers in Israel.

*Scott A. Shuford, CEO,  
FrontGate Media*

“We are incredibly delighted to welcome this leading cause-based retailer to our client stable,” comments Scott A. Shuford, CEO, FrontGate Media. “We are excited, focused and ready to apply our considerable development credentials to grow this brand in support of Christian and Messianic

believers in Israel.”

According to Tom Bradford, President of Seed of Abraham Ministries, the non-profit is also looking forward to joining forces with FrontGate Media to position the Holyland Marketplace brand in line with this new strategy. “We will be placing a very strong emphasis on customer centricity to grow our consumer base and expand our support of Faith-based entrepreneurs and craftsmen in Israel.”

## About FrontGate Media

Award-winning FrontGate Media (<http://FrontGateMedia.com>) is the largest Marketing Service and Web & Events Group reaching the faith and family values audience. Serving as “Your Gateway to the Christian Audience,” the firm provides Faith-based market Strategy Development, Public Relations, Media Buying, and Social Media Marketing. FrontGate’s own Web & Events Network also provides

reach to more than 10 million people and 17 million email subscribers. Founded in 2001, FrontGate has repeatedly been honored in the Internet Advertising Competition and the Web Awards. The company plays a key role in the success of for-profit and non-profit organizations seeking the faith-based and family-friendly audiences.

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