

# Dustbender Kickstarter Campaign

*The Dustbender removes dust and other impurities from your living environment, allowing you to achieve a cleaner home with fewer allergens*

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Let's be honest: your house is dirty. It's not your fault, cleaning takes up a lot of time and our busy lives don't leave much room for this draining routine. However, excessive dust buildup can be a problem for both your health and well-being.

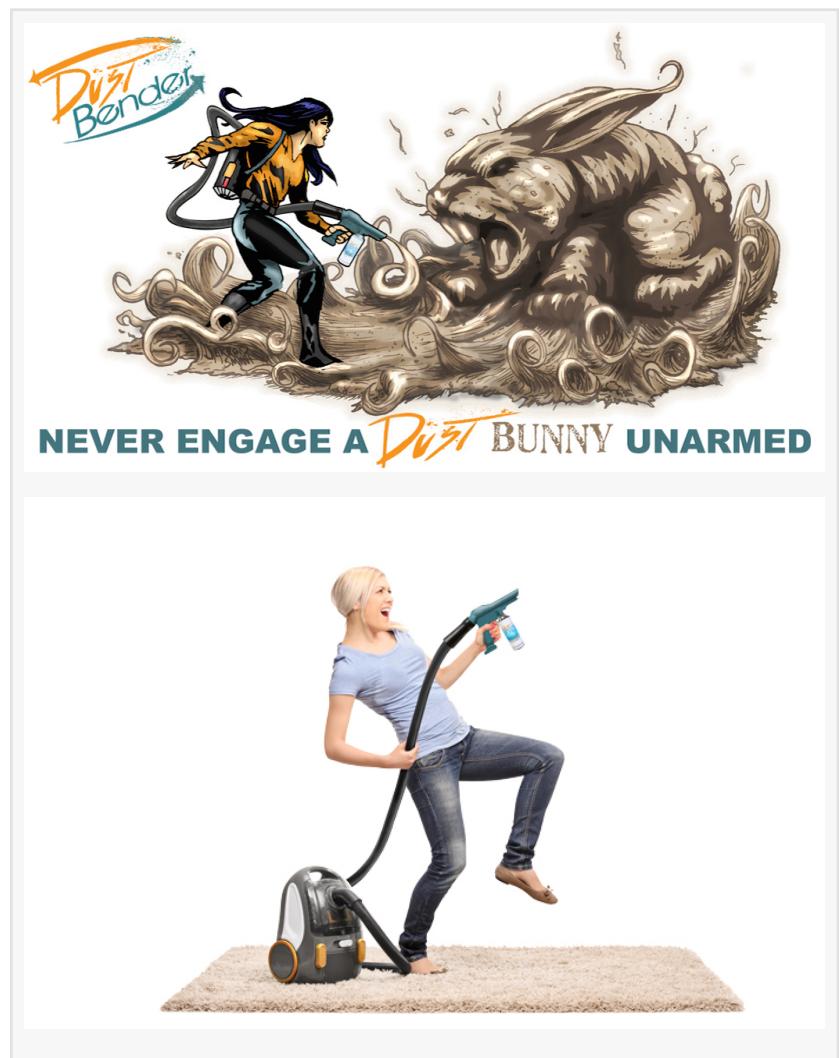
Conventional dust management techniques exacerbate this problem by flinging dust and other microscopic particles into the air. To combat this issue Bradley Jareczek invented the Dustbender, an innovative vacuum cleaner attachment that will change the way you clean.

An avid entrepreneur, Brad invented the Dustbender after his wife, Gaby, had to undergo sinus surgery due to a severe allergy to dust mites. While attempting to maintain a dust-free environment for Gaby, Brad began brainstorming ways to clean his house more quickly and

efficiently. He started using a compressed air duster with his vacuum cleaner and found the two worked well in unison. Still, he recognized that they would work best as a combined cleaning tool, and thus began his work on creating the Dustbender.

The Dustbender is a universal attachment that easily connects to the hose of any standard vacuum cleaner. It projects a burst of compressed air that lifts dust and other microscopic particles into the air, while simultaneously redirecting these particles into your vacuum cleaner. The bidirectional airflows are coordinated to immediately capture and remove airborne particles, ensuring you a cleaner home with fewer allergens.

The Dustbender features a simple and lightweight design, so you can use it with only one hand. Additionally, the Dustbender is made from durable, static dissipative plastic, so it is safe to use around electronics. You don't have to touch anything; you stay clean and your home décor stays in place. No matter how often you clean your home, the Dustbender will become your most essential cleaning tool!



To learn more about this pioneering cleaning tool, the backstory behind our mission and founder, and opportunities for articles or insights, please contact Braden Zoet.



Braden Zoet  
Dustbender, Inc.  
(303) 264-7160  
email us here

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